

# UCSI HORIZON

JAN 2026



বিশ্বাবিদ্যালয় বিশ্ববিদ্যালয়  
BANGLADESH BRANCH CAMPUS





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বিশ্বায়ত্ত্ব বিশ্ববিদ্যালয়

BANGLADESH BRANCH CAMPUS

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**“The beautiful thing about learning  
is that no one can  
take it away from you.”**

**– B. B. King**



## Message from the Pro Vice Chancellor

*UCSI University Bangladesh Branch Campus*

*Assalamualaikum,*

*To serve as Pro Vice-Chancellor here, in a land of rich culture, with trees that bear precious fruits, and graciously flowing rivers carrying resilient dreams, is a profound honour.*

*I want to begin by acknowledging the bedrock of dedication upon which we now build. To those who turned a vision into this vibrant reality, Mr Ariful Bari Mojumder, Dato' Peter Ng and Prof. A.K.Enamul Haque, I offer my deepest respect. Every great journey begins not with a step, but with a shared vision. Because knowledge without wisdom is a river without banks—powerful, but with no direction.*

*We are committed to mentoring students in an environment where creativity and leadership can flourish. Our students are not only to serve the future but to build one.*

*My vision for UCSI Bangladesh is one where we do not just educate, but elevate.*

*This is the nation that gave the world Dr. Muhammad Yunus, a Nobel Peace Prize laureate who personified the power of praxis. He didn't just theorize about poverty; he took an innovative idea—microcredit—and used it to create "economic and social development from below," empowering millions.*

*Following that lead example, let this campus be a sanctuary for ideas and a workshop for the restless imagination. Let us nurture the courage by not only to walk the muddy waters but to turn what we step upon into beautiful and marketable pottery.*

*A university's true strength is measured in the bonds between its faculty, its staff, and its students. A single thread can be easily broken, but a thousand threads, woven together are unbreakable. Together, we will weave a fabric strong enough to support our highest aspirations.*

*This vision is not a decree or a command, but rather an invitation—a call to the heart of every person.*

*To our students, I see in you a boundless potential. You are the inheritors of that same legacy. Be fearless in your questions. Path your childhood dreams into reality.*

*The journey ahead calls for courage.*

*The work ahead calls for our brains and hands.*

*And the future calls for our hearts.*

*Let us strive to make UCSI University Bangladesh not just a landmark of this nation, but a shining beacon for this nation.*

*Dhonnobad*

*Thank you.*

**Dr. Mohd Kushairi Bin Mohd Rajuddin**



### **Message from the Registrar**

*UCSI University Bangladesh Branch Campus*

*Dear Students, Faculty Members, and the UCSI Community,*

*Warm greetings and welcome to the January 2026 semester at UCSI University Bangladesh.*

*The start of this academic term brings renewed energy, aspirations, and opportunities for learning and growth. As we begin this semester, it is encouraging to see the continued enthusiasm, dedication, and collaboration that define our vibrant academic community.*

*To our new students, I extend a sincere welcome to the UCSI family. You are joining a dynamic institution committed to academic excellence, innovation, and the holistic development of its students. To our returning students, welcome back. Your commitment to learning and personal growth plays an important role in strengthening the academic environment of our university.*

*This 'UCSI Horizon' highlights the many achievements, initiatives, and activities that take place within our university. It reflects the collective efforts of our students, faculty members, and administrative staff who work together to uphold high standards in education, research, and student support.*

*As a Registrar, I would like to encourage all members of our community to make the most of the opportunities available this semester. Through dedication, collaboration, and integrity, we can continue to foster an academic culture that promotes excellence, innovation, and mutual respect.*

*I wish everyone a productive, successful, and fulfilling semester ahead.*

*Warm regards,*

**Professor Shah Samiur Rashid, PhD**

## Editorial

It is with great pleasure that I welcome you to the January 2026 edition of UCSI Horizon, a space where ideas, creativity, and imagination come together to reflect the vibrant spirit of our Bangladesh Branch Campus.

Every new semester opens a fresh chapter in our academic and creative journey. This issue of UCSI Horizon captures that spirit of renewal. Within these pages, you will discover poems, reflective essays, short stories, visual artworks, and thoughtful articles created by our talented students. Each contribution represents not only academic engagement but also the emotions, experiences, and perspectives that shape our growing community.

Art and creativity are powerful forms of expression. Just as a designer carefully selects colors and textures to create a meaningful garment, our writers and artists weave together words, ideas, and images to create narratives that inspire reflection and dialogue. In many ways, creativity is like fashion—it evolves with time, reflects identity, and allows individuals to communicate who they are to the world.

I would like to extend my heartfelt appreciation to our dedicated faculty members who continuously encourage students to explore their creativity, think critically, and express their voices with confidence. Your mentorship plays a vital role in nurturing the intellectual and artistic growth of our students.

My sincere thanks also go to the editorial and design team whose hard work, patience, and artistic vision brought this publication to life. Their commitment ensures that every voice is heard and every idea is presented beautifully.

To our students, UCSI Horizon belongs to you. It is a platform where your creativity, curiosity, and individuality can shine. Continue to explore boldly, create passionately, and express your ideas with courage. Like a canvas waiting for color or a fabric waiting to be transformed into design, the future is full of possibilities for those who dare to imagine.

May this edition inspire us all to appreciate creativity, celebrate diversity of thought, and continue building a community where art, knowledge, and innovation flourish together.



**Fabiha Tanjim**  
Lecturer & coordinator,  
Faculty of Creative Arts and Design  
UCSI University Bangladesh Branch Campus

## Editorial

It is a pleasure to present the January 2026 edition of UCSI Horizon. This magazine stands as a reflection of the vibrant intellectual and creative spirit that continues to grow within the community of UCSI University Bangladesh Branch Campus.

Universities are often viewed primarily as centers of academic knowledge, yet they are equally spaces where ideas evolve, identities develop, and creativity finds its voice. From a psychological perspective, creative expression is closely connected with self-discovery and emotional growth. Writing, art, and storytelling allow individuals to translate their inner experiences into forms that others can see, feel, and understand. This edition brings together a diverse collection of poems, short pieces, reflections, and visual artworks contributed by our talented students. Each submission represents a unique perspective, reminding us that creativity thrives in diversity. When these voices come together, they form a collective narrative of curiosity, imagination, and thoughtful expression.

I would like to extend my sincere appreciation to the contributors, faculty mentors, and members of the editorial team whose dedication and cooperation made this publication possible. Their commitment has played a vital role in shaping a platform where students feel encouraged to share their ideas and creative pursuits.

To our students, UCSI Horizon is more than a magazine—it is a space for your thoughts, creativity, and aspirations. May this issue inspire you to continue observing the world with curiosity, expressing yourselves with confidence, and using creativity as a way to connect with others.

I hope you enjoy reading this edition as much as we enjoyed bringing it together.



**Nuzhat Ahmad**

Lecturer, Faculty of Social Sciences and Liberal Arts  
UCSI University Bangladesh Branch Campus

## **Message from the Club President (Social Sciences and Liberal Arts Club)**

As we welcome another issue of UCSI Horizon, I am reminded of how important curiosity and artistic thinking are within a university community. The pages of this magazine reflect the diverse voices and perspectives that make our campus lively and unique. Each creative contribution in this issue represents a student willing to share their perception of our campus experiences.

Initiatives like UCSI Horizon remind us that learning is beyond just studying textbooks in the class because it evolves through analyzing the real world critically and working on how it can be improved. This way of learning is shown in the stories we tell and the perspectives we exchange with one another through this magazine.

I would like to extend my appreciation to the editorial team and every contributor who helped bring this issue to life. Their dedication ensures that this platform continues to inspire thoughtful discussion and creative expression across our university.

To every reader, I hope these pages encourage you to stay curious and never hesitate to share your voice.

Here's to another meaningful issue and to the ideas that will continue shaping our academic community!



**Abida Afsara Golondaz**  
Student Editor, UCSI Horizon  
ID: 1702500229  
UCSI University Bangladesh Branch Campus

# Contents

<b>Still, We Move</b> Ayishwarja Paul Arpan Student, Bachelor of Arts (Hons) in Graphic Design	12-13
<b>ATLAS HOLDING THE CELESTIAL GLOBE</b> Borhanulla Bhuiyan Student, Bachelor of Arts (Hons) Supply Chain Operations Management	14-15
<b>Never Again</b> Abida Afsara Golondaz Student, Bachelor of Arts (Hons) in Mass Communication	16
<b>Essay Title: Language, Identity and Sacrifice : An Analytical Study of the 1952 Language Movement</b> S.M. Talha Hassan Student, Bachelor of Science (Hons) in Business Information Systems Amrin Hasna Islam Student, Bachelor of Arts (Hons) in Psychology Afrin Sikder Student, Bachelor of Arts (Hons) Business Administration	17-21
<b>Misty Quiet</b> Sadia Akhter Student, Bachelor Of Computer Science (Hons)	22-23
<b>A Portrait of Strength, Culture &amp; Quiet Power</b> Sumaiya Farzana Khandaker Student, Bachelor of Arts (Hons) Business Administration	24-25
<b>Somewhere between structure and chaos, we're all connected</b> Sabian Ahmed Student, Bachelor of Arts (Hons) Business Administration	26
<b>Let's reclaim Focus</b> Tahsin Nawar Student, Bachelor of Arts in Mass Communication	27-28
<b>The Silent Observers &amp; Holding the Universe</b> Talha Jubair Bachelor of Science in Business Information Systems (Hons)	29-30

# Contents

<b>Where Small Dreams Begin</b>	31-32
Amrin Hasna Islam Student, Bachelor of Arts (Hons) in Psychology	
<b>Furry Gaze</b>	33
Tahsin Anjum Risa Student, Bachelor of Arts (Hons) in Psychology	
<b>November</b>	34
Naba Ali Ayesha Student, Bachelor of Arts in Mass Communication	
<b>Tribes of Fishermen</b>	35
Adiba Adrita Chowdhury Student, Bachelor of Arts (Hons) in Psychology	
<b>Echoes of The Retro Era</b>	36
Tasnia Binta Rahman Student, Bachelor Of Computer Science (Hons)	
<b>Grey Lies</b>	37
Yousuf Omar Chowdhury Student, Bachelor of Science in Business Information Systems (Hons)	
<b>Student Event Photo Album</b>	38-40
<b>Academic Calendar-Jan 2026 Semester</b>	41-42

# Title: Still, We Move



**Description:**

This city does not rest.

It breathes smoke, noise, and the weight of broken systems. The air feels heavy, the streets unforgiving, and survival often replaces living. Corruption lingers, governance falters, and exhaustion becomes routine.

Yet life does not pause.

People continue — waking before dawn, working for a living, carrying responsibilities heavier than the air itself. Even when the city wears them down, even when hope feels rusted by time, they persist.

In a place that drains you slowly, simply carrying on becomes an act of quiet resilience.

And so, despite everything — we move forward.



**Ayishwarja Paul Arpan**

January 2025 Semester

Bachelor of Arts (Hons) in Graphic Design

**Title: ATLAS HOLDING THE CELESTIAL GLOBE**



## **Description:**

The sketch originate from Greek mythology depicting Atlas a prominent Titan condemned by Zues who a supreme ruler of Greek pantheon was. As punishment Zues made Atlas to eternally hold up the celestial heavens on his shoulder for fighting and leading a rebellion against Olympians who are the major deities of Greek pantheon in Titanomachy .

The image of Atlas carrying the world on his shoulder is a powerful enduring symbol in art world representing extreme burden, resilience, responsibility and punishment. Artistically it represents taking on immense or perhaps impossible responsibility. It also symbolizes the spirit of standing up under heavy, permanent pressure. Also by holding the sky apart from the earth represent the balance of the universe.

Art is a form of expression and the beauty of art is the freedom to interpret art how one visualize and what the art makes individual feel. Even though this drawing has hundred different variations in sketches, painting and sculptors exist of this mythology. In todays world this art has various different interpretation and its constantly evolving, people relate with this art according to their own predicament especially men. Most society today hold men to this expectation that being a man means providing security shelter food , not show emotions or weakness or feel pain. Men are often burdened with extreme social pressure which this art represents very well. Because this art is so versatile it still very popular and relatable despite being so old and in times when the value of art is failing and falling.



### **Borhanulla Bhuiyan**

January 2025 Semester

Bachelor of Arts (Hons) Supply Chain  
Operations Management

## Never Again

there are nights  
when your name drifts in  
like dust in the corners of a quiet room,  
uninvited, but not unwelcome.  
i don't chase it away.  
sometimes, i even sit with it a while,  
let it breathe in the hollow parts of me  
you used to fill.  
i remember the way you looked  
when you weren't looking,  
the things we never said  
but somehow still understood.  
and i think, maybe,  
in another version of this life,  
we didn't fall apart so easily.  
but don't mistake this softness  
for an open door.  
don't think for a second  
that i haven't sewn up  
every place you once lived in me.  
i may think of you softly,  
but i've buried the hands  
that used to reach for you.  
i've broken the bridge  
and burned the map.  
you are a quiet ache now,  
nothing more.  
and though i still feel you  
somewhere beneath the skin,  
i promise:  
i will never let you in again.



### Abida Afsara Golondaz

January 2025 Semester  
Bachelor of Arts (Hons) in Mass  
Communication

# Essay Title: Language, Identity and Sacrifice : An Analytical Study of the 1952 Language Movement

ভাষা হলো একটি জাতি, গোষ্ঠী বা রাষ্ট্রের আত্ম পরিচিতির বহিঃপ্রকাশ। জাতি উপজাতি, ধর্ম-বর্ণ নির্বিশেষে সবার উর্ধ্বে আমাদের আবেগময় মায়ের ভাষা, মাতৃভাষা। সৃষ্টির শুরু হতে অনন্ত মহাকাল অবধি মানুষের রীতি, নীতি, আবেগ ও অপরূপ ইতিহাসের বাহক হলো একটি জাতির ভাষা।

পাকিস্তানের স্বাধীনতার পর থেকেই বঙ্গ শুরুর হয়ে যায় এক ভাষার রঙ্গলীলা, এক বিশাল ইতিহাসের রচনা। নিজ ভাষা, নিজ পরিচয় ও আত্মস্বীকৃতি রক্ষার জন্য বেজে ওঠে যুদ্ধের দামামা, অগণিত শহীদ যাদের মাঝে রয়েছে শ্রদ্ধেয় - রফিক, জব্বার, বরকত ও সালাম।

শুরু থেকেই পাকিস্তানি সরকারের আগ্রাসনী মনোভাব লক্ষ্য করতে পেরেছিলো বঙ্গের সাধারণ খেটে খাওয়া মানুষেরা। ১৯৪৭ সালে পাকিস্তানের স্বাধীনতার কয় বছর পর, সরকারি বেসরকারি প্রতিটা জায়গার বাংলা ভাষা বলা মানুষদের পড়তে হতো নানান বিড়ম্বনায়। বিশেষ করে পাকিস্তান বা করাচিতে বসবাস কৃত বাঙ্গালিদের। সাধারণ ও প্রশাসনিক কর্মকর্তাদের খুবই নিচু করে দেখা হতো।

পাকিস্তান সরকার বাঙ্গালীর প্রতি চাপিয়ে দেয় তাদের ভাষা ও উর্দুকে ঘোষণা করে রাষ্ট্রভাষা। তার পর পর শুরু হয় এক নাটকীয় অধ্যায়। বর্ণবাদ ও বৈষম্য বাঙালির জন্য কেবল কষ্ট নয়, বরং এক পর্বতসম শক্তির উৎসে পরিণত হয়েছিল। বাংলার চির বীর সন্তানেরা রক্ষা দ্বারায় পাকিস্তানি আগ্রাসনের বিরুদ্ধে। জাতির সূর্য সন্তানেরা যাদের মধ্য আরো ছিলো- বঙ্গবন্ধু শেখ মুজিবুর রহমান, শহীদ তাজউদ্দিন ও অন্যান্যরা। পার্লামেন্ট হত রাজপথ, সকল বাঙ্গালীরা জেগে ওঠে। পাকিস্তান সরকার লেলিয়ে দেয় তাদের পাষণ্ড হৃদয়ের আগ্রাসনী বাহিনী। তাদের সেনাদের গুলিতে চূর্ণবিচূর্ণ হয় অগণিত মায়ের বুক। তাহার সাথে আরো দীর্ঘ হয় রুখে দাড়ানোর শক্তি। পাক-বাহিনী ও তাদের সরকার পরিবেশ অনুকূলে দেখতে না পেয়ে ১৪৪ ধারা জারি করে, তবে সকল আগ্রাসন ও কার্ফিউ এর ইতি টানে গৌরব ময় বীর বাঙালি। সব নাটকীর অধ্যায়ের মাঝে দিয়ে চির-স্থাপিত হয় আমাদের প্রাণপ্রিয় রাষ্ট্রভাষা, বাংলা ভাষা।

প্রতি বছর বর্ণাঢ্য অনুষ্ঠানের মাধ্যমে আয়োজিত হয় শ্রদ্ধেয় মাতৃভাষা দিবস, একুশে-ফেব্রুয়ারি। আজ অবদি পুরো বিশ্বে এক বিশেষ উদাহরণ হয়ে রয়েছে এই UNESCO স্বীকৃত দিবসটি। পৃথিবীর আনাচে-কানাচে, দেশে-প্রবাসে সকল বাঙ্গালীরা স্মরণ করে আমাদের সূর্য সন্তানদের।

তবে, এর সাথে আমাদের উপর অর্পিত হয়েছে এক মহাগুরু দায়িত্ব। এই প্রাণপ্রিয় ভাষার মর্যাদা ও গৌরব রক্ষা করতে হবে আমাদের। যাতে কোন বিদেশি আগ্রাসন বা অপশক্তি কখনোই হুমকিতে না ফেলতে পারে এই ঐতিহাসিক অর্জনকে।



**S.M. Talha Hassan**

January 2026 Semester

Bachelor of Science (Hons) in Business  
Information Systems

## **Essay Title: Language, Identity and Sacrifice : An Analytical Study of the 1952 Language Movement**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh. Language is not merely just the process of communication, it resonates with identity, culture, tradition, and many more deep relations among all cultural or racial identities. The 1952 language movement in Bangladesh is the epitome of this subject. It vastly covers how much language means to a community and the emotional bond it carries. In order to protect the linguistic identity, Bangladeshi youth went to immense bloodshed and were indeed successful in protecting their mother tongue from being taken by the Pakistani government.

The seeds of revolution paved its way during the 1947 partition of the Indian sub-continent, crafted by the British Raj. Pakistan split into two geographical wings; East and West Pakistan. Although the majority of the population was covered by Bengalis in the East, the government authorities were dominantly from the West.

In 1948, tension among Bengalis arose when the Governor-General Muhammad Ali Jinnah declared that "Urdu and only Urdu" will be the state language of Pakistan. It was a clear ignorance of the Bengali identity. After this declaration in Dhaka, students from Dhaka University, under the lead of political leaders like Maulana Abdul Hamid Khan Bhashani, and Huseyn Suharwardi, began to form resistance. They formed the All-State Language Committee to show revolution.

The moments of the riot began on 21st February 1952 when Pakistani army showered bullets at the peacefully marching students at the Dhaka University. Despite of the implement of 144 no. public gathering rule, the student-led march was conducted and met with disaster. Blood was shed from the youth, it conquered the once peaceful roads of Dhaka city. Individual's named Abdus Salam, Rafiq Uddin, Jobbar, Barkat, and many unnamed and unrecognized citizens and students sacrificed their lives to freely speak in their beloved mother tongue. This massive tragic event gave today's Bangladesh its linguistic, literary and cultural identity, as Bangla was recognized as the state language of Pakistan in 1956. This uprising laid the foundation of the 1971 war of liberation.

Language protest for Bengalis was never entirely a political move. Deeply rooted in years of culture and tradition, music, poems, story books, recitations, dance, and other forms of literature is what defined this race. It can never be stripped away with just a command. Bangla and Bengalis are shaped with literary giants like Rabindranath Tagore and Kazi Nazrul Islam, who enlightened the people about resistance and freedom. Poets like Jashimuddin highlighted the rural Bengali life and living united as a community. Songs like 'Amar Shonar Bangla' became the emotional weapon and helped the people stay united.

The significance of the historic movement of 1952 is clearly portrayed in today's youth. During the 2024 uprising against the Fascist regime. This generation proudly took inspiration from their ancestors, who once bravely reminded the world that unity and resistance is the strongest forms of revolution. Once again, it was proved that no form of injustice, lack of freedom of speech, and any kind of suppression will never be tolerated. Now, UNESCO has declared 21st February as the International Mother Language Day, keeping a piece of history for the world to take inspiration from.

To conclude, the language movement of 1952 was not only related to linguistic identity, but also closely tied to the relevance of culture, traditions, and art forms with the language itself. This event is a unique depiction of love to towards country and language, patriotism and the emotional bond that a group of people has with their identity. From the march and bloodshed of 1952 to the courageous victory of the liberation war of 1971 represents how people will fight to protect what's lawfully and rightfully theirs. The martyrs will remain in the chapters of books, in poems and songs, but will also never be erased from the hearts of all the generations that have lived, and are yet to come. Long live resistance.



## **Amrin Hasna Islam**

September 2025 Semester  
Bachelor of Arts (Hons) in Psychology

## **Essay Title: Language, Identity and Sacrifice : An Analytical Study of the 1952 Language Movement**

Language is more than just a way to communicate. It carries out memories, culture, and a sense of belonging. For Bengalis, the language movement of 1952 was not only a political protest, but it was a fight to protect identity and dignity. The sacrifices made on 21st February transformed language into a powerful symbol of unity, resistance, and self-respect.

After the partition of the Indian sub-continent in 1947, Pakistan was formed with two separate regions: West Pakistan and East Pakistan (which is now Bangladesh). Although the majority of the population spoke Bangla, the government declared Urdu as the only state language in 1948. This decision ignored millions of Bengali speakers and made them feel culturally invisible. In this situation, language becomes more than communication; it becomes a matter of rights and recognition.

Language shapes how people think, feel, and express themselves. Bangla carried centuries of literature, songs, and traditions. The work of Rabindranath Tagore and the powerful poetry of Kazi Nazrul Islam show that language is deeply connected to culture and emotion. Denying Bangla meant denying people's history and identity.

Students played a leading role in the movement because they understood what was at stake. On 21st February 1952, despite section 144 banning public gatherings, students from the University of Dhaka and other institutions marched to demand Bangla as a state language. Their protest was not an act of rebellion but a demand to be heard and respected. The situation turned tragic when police opened fire on demonstrators. Several young protestors were killed, including Abul Barkat, Abdus Salam, and Rafiq Uddin Ahmad. Their deaths shocked the nation. The bloodshed that day turned Bangla into a sacred symbol of sacrifice and dignity.

The language movement created lasting change. In 1956, Bangla was recognized as one of the state languages of Pakistan. More importantly, the movement awakened a strong sense of Bengali nationalism, which later inspired the independence struggle in 1971. It showed that when identity is threatened, people will stand up to protest it.

The importance of this movement was recognized worldwide when UNESCO declared 21st February as International Mother Language Day in 1999. What began as a national struggle became a global reminder that every language deserves respect and protection. From an analytical point of view, the language movement shows how language is connected to power and identity. Suppressing a language can be a way to control people, while defending it becomes an act of empowerment. The movement also highlights the strength of student activism and how the young voice can shape history.

Today, the legacy of 1952 remains deeply relevant. In a globalized world, many languages are disappearing. Remembering the sacrifices of the Language Movement reminds us to value our mother tongue while respecting linguistic diversity everywhere.

The martyrs of 1952 did not die for words alone; they died for dignity, identity, and the right to speak in their own voices. Their sacrifices transformed Bangla into a symbol of pride and freedom.

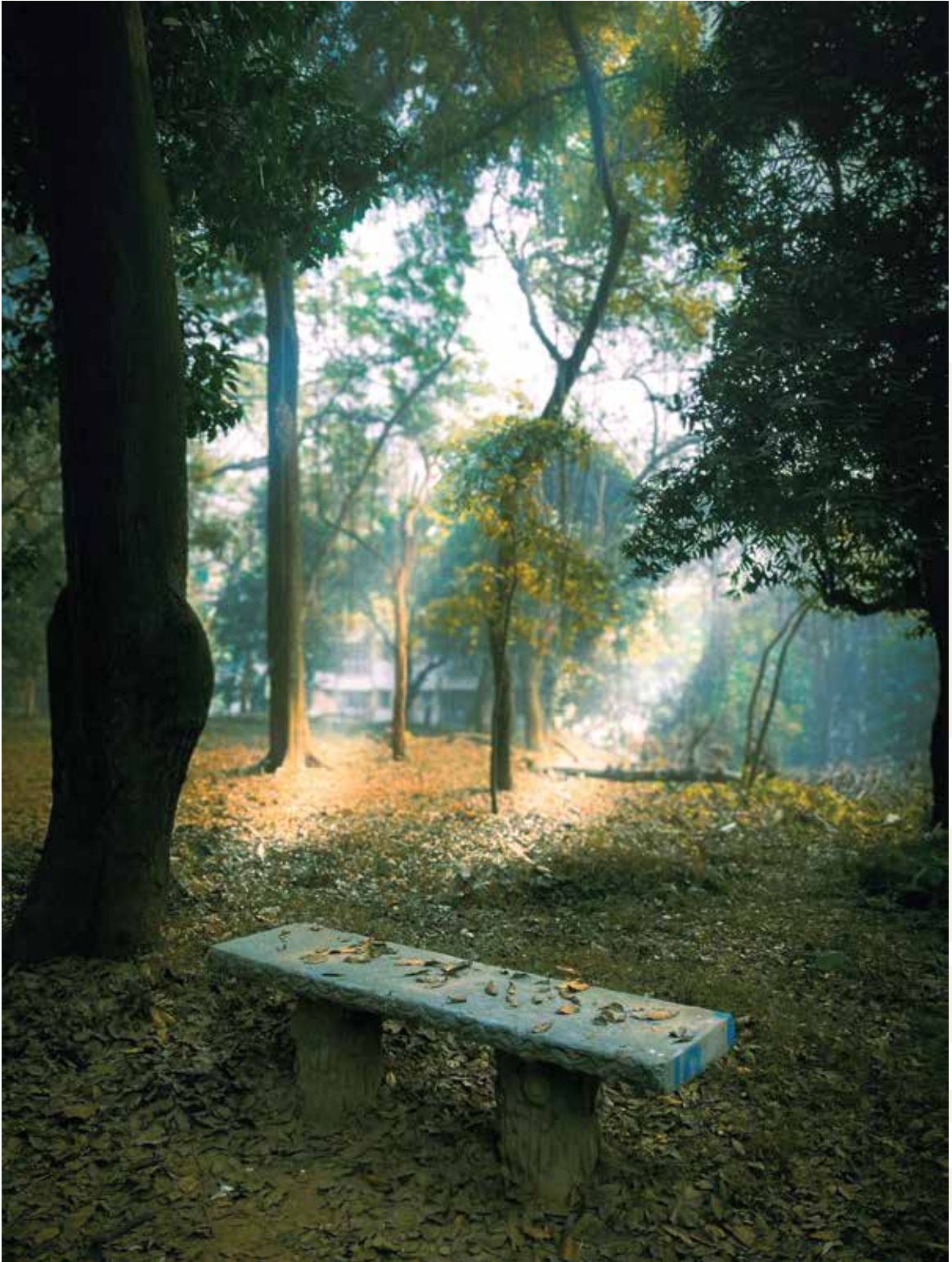
As we observe Shaheed Day and International Mother Language Day, we are reminded that language is not only spoken; it is lived, protected, and cherished. By protecting the language, we protect culture, identity, and humanity itself.



## **Afrin Sikder**

September 2025 Semester  
Bachelor of Arts (Hons) Business  
Administration

# Title: Misty Quiet.



**Description:**

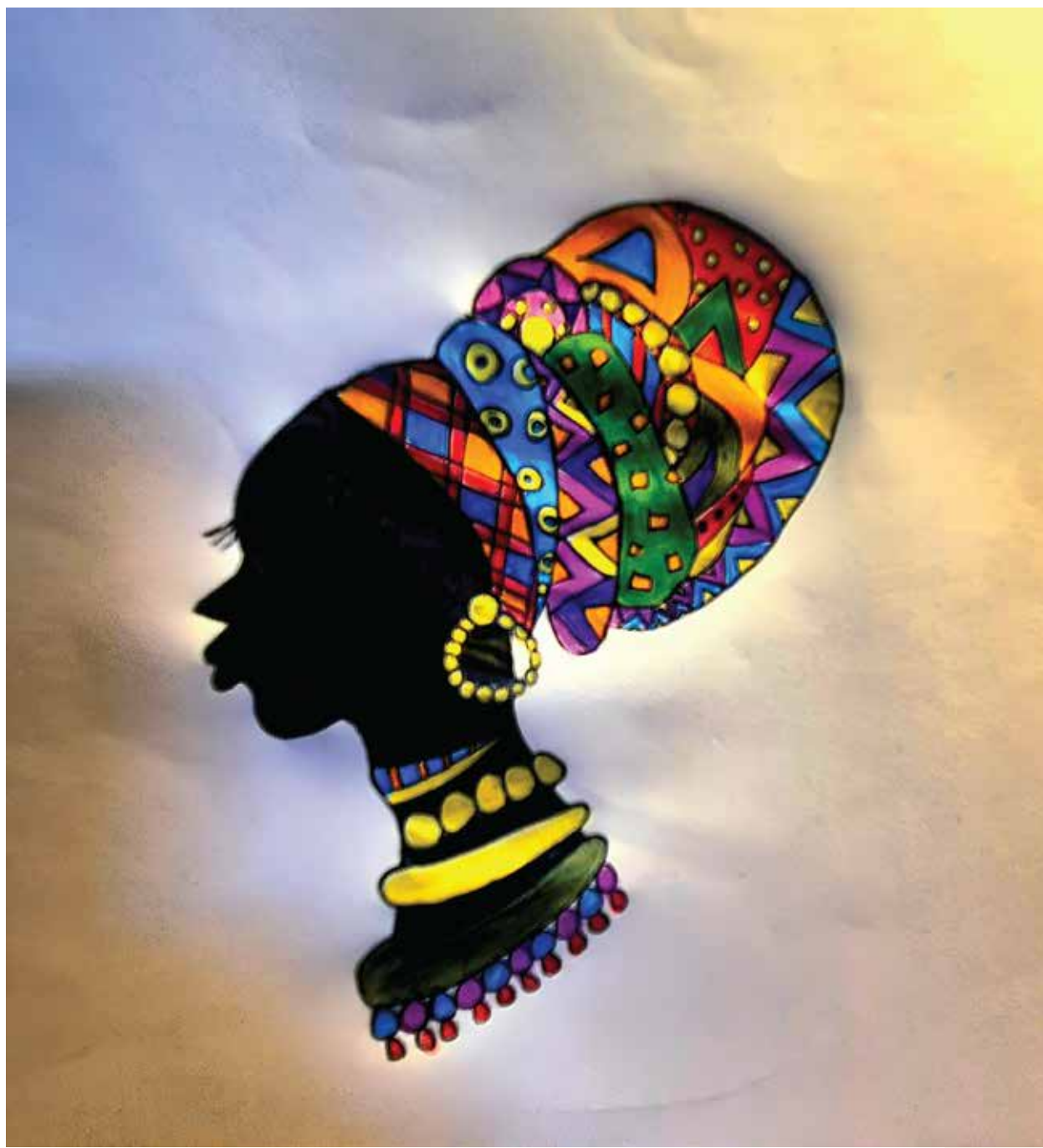
A narrow road disappears into a cathedral of trees, softened by mist and muted light. One lone figure moves forward, small against the vastness turning the moment into a meditation rather than a journey. The image feels introspective, hushed, and cinematic, as if the forest itself is listening.

**Sadia Akhter**

January 2026 Semester

Bachelor Of Computer Science (Hons)

# Title: A Portrait of Strength, Culture & Quiet Power



At first glance, this artwork immediately captures the heart. It presents the graceful silhouette of a woman in profile, her figure painted entirely in deep black. There are no facial details, no visible expressions, her presence feels powerful and alive. The simplicity of the silhouette is what makes it so striking. It allows us to focus not on her features, but on what she represents like dignity, strength, and identity.

The most captivating part of the artwork is her headwrap. It bursts with colors like bright oranges, deep blues, vibrant greens, bold yellows, rich purples, and touches of red. The patterns are beautifully detailed, filled with geometric shapes, playful dots, curved lines, and layered designs that seem to dance together. Each color blends into the next with harmony, creating a rhythm that almost feels musical. The headwrap does not just sit on her head but rather tells a story. It speaks of culture, heritage, and tradition. It feels proud and celebratory, like a crown of identity.

Her accessories add another layer of meaning. She wears large circular earrings and layered necklaces that shine in golden and colorful tones. These details may seem decorative at first, but they add personality and depth to the artwork. The jewelry enhances the sense of cultural pride and femininity. Even though her face is hidden in shadow, the tilt of her head slightly upward gives a sense of confidence and self-assurance. She does not need facial features to show strength, because her posture alone speaks volumes.

What makes this piece truly powerful is the contrast. The deep black silhouette against the explosion of color creates a beautiful balance between simplicity and complexity. The neutral background allows the subject to stand out without distraction. It feels calm, yet bold at the same time. The artwork seems to say that identity is not just about appearance rather it is about culture, history, and the stories we carry within us.

Overall, this piece feels empowering. It celebrates diversity and reminds us of the beauty found in heritage and individuality. It is not just a portrait of a woman; it is a portrait of resilience, pride, and quiet strength. Through color, contrast, and composition, the artist has created something that feels both modern and deeply rooted in tradition. It leaves the viewer inspired and reflective long after the first glance.

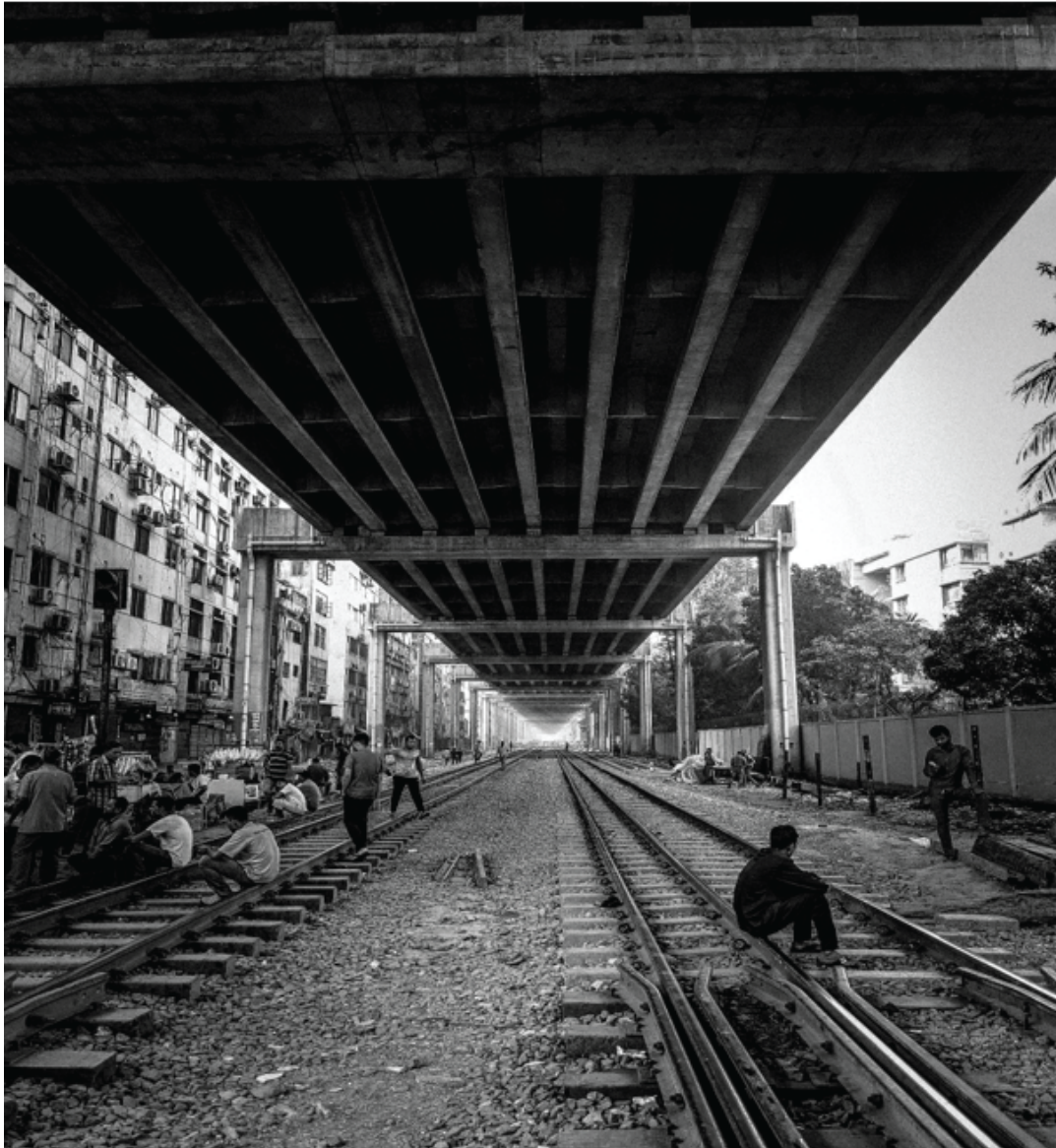


**Sumaiya Farzana Khandaker**

January 2025 Semester

Bachelor of Arts (Hons) Business  
Administration

# Title: Somewhere between structure and chaos, we're all connected.



**Sabian Ahmed**

September 2026 Semester  
Bachelor of Arts (Hons) Business  
Administration

## **Title: Let's reclaim Focus**

Have you ever thought to yourself, "I'll just use my phone for five minutes and then go back to studying", only to find yourself on your phone for 2 hours straight? That happens to me more often than I'd like to admit. Digital overconsumption is not rare, and we are all victims of it. This issue doesn't start with opening a social media app or game, but rather the inability to just stop using it. Sometimes it feels like your hand is heavy and the button to turn off the game is oh so far away. But then you stay there for too long and end up feeling tired, losing all the time that could've been used for productive tasks. For students, especially, it's hard to separate digital media, as most of our academic life is now in digital spaces. Even when you start working on an assignment, it's so easy to click on some other app and get distracted instead. Digital overconsumption doesn't have a clear endpoint. So, it becomes harder to stop engaging. Due to excessive engagement, we also don't let ourselves have a moment of silence. It's as if boredom is our enemy, and we need to constantly have something playing in the background or else we are presented with emptiness. In this way, overconsumption becomes automatic rather than intentional. Platforms are designed to keep users engaged. So, they profit from attention. When students struggle to disconnect, it is not always because they lack control. We are, in fact, navigating environments designed to be difficult to leave. The effects of this overconsumption result in our attention being fragmented. Even entertainment feels like social pressure if you're not caught up with the current trend. The irony is that the more we consume, the less connected we feel. Combating digital overconsumption doesn't have to mean abandoning screens entirely. We can create spaces for intentional use. Simple steps like taking short phone free breaks, setting aside specific times for social media, or practicing mindful scrolling can make a big difference in our daily lives. Filling the gaps with hobbies that are healthy and equally enjoyable is a good step to take. Reading a book, journaling, drawing, or even going for a walk allows students to rest without feeling guilty, while still doing something meaningful.

Physical activity or connecting with friends in the real world can provide the emotional satisfaction that endless feeds often promise but don't usually deliver. Over time, these small practices build awareness of when scrolling is helpful versus when it becomes a habit. The main thing to keep in mind is that consuming digital media isn't necessarily bad. It's only bad when it starts harming our everyday lives and creates a tiring mindset where we begin to portray silence as the problem. So, the best way to reclaim our focus is to not consume better content but less content instead. It's not an easy step but letting yourself feel boredom is often more productive than hours of mindless scrolling, because it gives the mind space to rest and refocus.



**Tahsin Nawar**

January 2025 Semester

Bachelor of Arts in Mass Communication



## "The Silent Observers"

In the vastness of mind here I thought.  
How things come undone, yet some do not.

The moon has seen candle lights,  
In towers piercing the sky.  
The stars have seen it extinguish alike.

The wind have heard the symphonies,  
Of happiness, joy, and humble bread.  
The silence felt the agony,  
Of death, disaster and ruin spread.

The roads once wrapped in red velvet  
For the victors to the hall of fame.  
Beneath the velvet, earth lay soaked  
in blood it came to claim.

The sun lit hands that built the world,  
that carved and tilled and strived.  
The same sun watched the flash of steel  
where none of them survived.

Snowflakes kissed a waving hand,  
warm skin against their fall —  
then gathered cold on nameless graves.  
where none stood for decades at all.

A river saw the first of city walls  
rise proud upon its side.  
That river knows where the cities went,  
it watched them get lost forever in time.

The ocean saw a thousand ships sailing with pride.  
But she hoards what she claimed,  
Never shows what she hides.

Nature knows what came before.  
She stays as still as ever.  
We will fall the same as those,  
for we believe we're more clever

# Title: Holding the Universe



## Description:

Two figures sitting on a small moon, holding planets like balloons. It suggests wonder, companionship, and the idea that the universe is nothing but destiny



**Talha Jubair**

January 2026 Semester  
Bachelor of Science in Business Information  
Systems (Hons)

# Title: Where Small Dreams Begin

Student life is often characterized as a waiting room for the future. We go to classes, meet deadlines, take exams, and get ready for life, which exists somewhere out there in the future. However, in the midst of all this activity, many young people start creating something of their own.

For some, it is sports. Spending hours on the field, practicing until motion becomes second nature. For others, it is gaming, where strategy takes over the mind. Some find themselves in the world of painting, capturing scenes that cannot be expressed in words. Passion has many forms, but the feeling is mutual through every medium. For me, it is baking.

There is something comforting about whisking the simple yet magical ingredients after a long day of study. Something calming about watching batter transform in the warmth of an oven. A picture-perfect cake brings joy but if it collapses, you learn to try again. That's the beauty of experimenting.

But baking is only my example. The deeper truth is about choosing to care deeply about something while still being young and uncertain. Many students today are not waiting for permission to begin or professionalism. They open small online pages, practice skills, train hard, or create art that may never be graded. They build quietly, between lectures and responsibilities, their personal space.

Caring about something makes you vulnerable. When you put your heart into it, you can get hurt. Balancing studies and what you love isn't easy. Some days you're just tired. Some days you start doubting yourself. But choosing to keep going, even slowly, is brave. Even small effort counts.

Owning something changes you, even if its small. It teaches discipline without forcing it. It demands honesty when mistakes happen. It shows how easily confidence can shake. But it also shows how strength grows when you don't quit. Whether it's a cake, a painting, a game, or finally winning after so many tries, the lesson is the same: you grow by showing up again and again.

Perhaps what makes these passions powerful is not the outcome, but the transformation within the person. We begin thinking we are just baking, playing, painting, or practicing. With time, we start to see what we're really learning.

We're learning to stay strong.

We're learning to be patient.

We're learning to keep trying, even when we're not sure how it will turn out.

In a world that celebrates loud success, quiet beginnings still matter. Small efforts can create something real. Not every passion becomes a career, but every sincere try changes you.

As Steve Jobs said, "The only way to do great work is to love what you do." And maybe that's enough, while you're preparing for the future, you're already growing through what you love.



**Amrin Hasna Islam**

September 2025 Semester

Bachelor of Arts (Hons) in Psychology

# Title: Furry Gaze



## **Description:**

An appreciation for the messy, textured beauty of our pets.  
A friend who stays by our side through the best and worst of times.



**Tahsin Anjum Risa**

January 2026 Semester  
Bachelor of Arts (Hons) in Psychology

# November...

We blamed it on the month  
We blamed it on the bad luck  
We blamed it on the people around us  
It was so easy to blame it on them  
Never held ourselves accountable for our  
own actions  
You told me, you didn't want passing  
clouds  
Then why'd you become one?  
I told you, no, no I believe I promised you  
Promised you I'd never leave  
But it wasn't my heart that left  
It was your faithless love  
I kept crying, weeping, sobbing saying  
"Have a little faith, love"  
Then we went back again,  
Blaming it on the time  
Blaming it on the people  
Blaming it on the month  
Until you blamed it all on me.



**Naba Ali Ayesha**

May 2023 Semester

Bachelor of Arts in Mass Communication

# Title: Tribes of Fishermen



## Description:

The artist created the painting based on a scene from her hometown, Cumilla. The setting was beside a large pond filled with fish and fishing nets, where the fishermen earn their daily livelihood.



**Adiba Adrita Chowdhury**

January 2026 Semester  
Bachelor of Arts (Hons) in Psychology

# Title: Echoes of The Retro Era



## Description:

These are some of my artworks from my notebook that were partly inspired from different themes. I'm into both traditional and doodle type modern artwork. But if there's any theme for any event or like that, I hope I can contribute to that.



**Tasnia Binta Rahman**

January 2024 Semester  
Bachelor of Computer Science

## Title: Grey Lies

A plethora of emotions flowed through his mind.

Unsure of whether he is wrong or right. The Black is sweeping into the white, and the white is fusing into the black, making each thought of his, each decision of a unique shade or grey. Each tilting him more and more to the other pole of moral compass. Is there something he is missing out something that can influence his pull to the polar ends making it easier for him to decide. Perhaps the only thing he is missing is good morales, he thinks back to his childhood back when his parents used to teach him whatever the elders say and decide is right even tho to his innocent young mind it was wrong. Neither could he correct them nor could, he be sure. Well how could he? He was infact a 12year old boy still learning what makes something right or wrong. Is it who says if it is so or is it based on one's own need or maybe is it that you can convince others to think.

His thoughts start to go back and forth, this ebb and flow, flows his consciousness into the present. He thinks to himself once his friend did know about his lie; he could see it on his friends face first it was surprise then it changed to disappointment which quickly flowed into anger. The way his jaw clenched out of sheer Anger,he thought to himself if his friend was going to scream or just punch him across the face. Even tho he hurt him did he deserved all that? They are literally friends.....best friends then he pauses and rewinds through his thoughts. Wait a minute they are best friends; they have been for the longest time. They shared their good and bad, their best and worst. Gave up so much for the other in one way or the other. Is this why his friend was so distraught to learn the truth. Obviously, it was a lie but people lie, don't they? Even best friends but why was this such a big deal? That's when it hit him, Friends are supposed to be each other's support system the place they can trust for whatever they may need, the place that calls for them like a "Siren song" so when he broke the trust his friend lost his place of trust and comfort he lost his anchor for faith in this cold non lingering world, mayhaps exactly this is the reason why he was so taken aback after hearing about the



**Yousuf Omar Chowdhury**

January 2025 Semester

Bachelor of Science in Business Information  
Systems (Hons)

## Student Event Photo Album

Student Affairs and Alumni at UCSI University Bangladesh Branch Campus continue to foster a vibrant campus life through diverse student-led activities that promote creativity, collaboration, and leadership beyond the classroom.

During the semester, several clubs organized engaging events that enriched the student experience. Highlights included the energetic Outdoor Sports Carnival, the intellectually stimulating Trivia Wars, and the culturally engaging World Games Festival. Sports enthusiasts also participated in the competitive UCSI Futsal Championship, showcasing teamwork and sportsmanship.

Creative expression was celebrated through the Photography Club's LensCraft, while the Adventure Club's Tangail Day Tour 2025 offered students an opportunity to explore nature and strengthen friendships. Innovation and digital awareness were emphasized during the IT Club's AI 360 & Breaking the Breach, and business creativity was showcased in the Ad Wars competition. The semester concluded with the Winter Donation Drive 2025, reflecting the university community's commitment to social responsibility.

Together, these events highlight the dynamic student culture at UCSI University Bangladesh Branch Campus, where learning, creativity, and community engagement come together to shape a holistic educational experience.



**Ad Wars**



**World Games Festival**



**AI 360 & Breaking the Breach**



**Tangail Day Tour 2025**



**Outdoor Sports Carnival**



LensCraft



Winter Donation Drive 2025



Trivia Wars



UCSI Foosball Championship

# Academic Calendar 2026 General Programmes for Students

## JAN-APRIL 2026

January			
Week	Date	Day	
	1	Thu	
	2	Fri	
1	3	Sat	Provisional Result Publication (2025-09)
	4	Sun	Class Commencement
	5	Mon	Apply for Supplementary Exam/ Appeal Re-evaluation of marks Begins
	6	Tue	Last Day: Apply for Supplementary Exam/ Appeal Re-evaluation of marks
	7	Wed	
	8	Thu	
	9	Fri	
	10	Sat	Orientation
2	11	Sun	Add-Drop (Without Late Fee) Begins
	12	Mon	
	13	Tue	
	14	Wed	Supplementary Exam Begins
	15	Thu	Supplementary Exam Ends
	16	Fri	
3	17	Sat	Add/ Drops (Without Late Fee) Ends
	18	Sun	Supplementary Exam Marks Key-In
	19	Mon	Last Day of Payment (50%)
	20	Tue	FEB & UEB Supplementary (2025-09 Semester)
	21	Wed	FER (2025-09 Semester)
	22	Thu	Last Day - Programme Transfer & Deferment/ Course(s) Add/Drop- With Late Fee
	23	Fri	
4	24	Sat	
	25	Sun	
	26	Mon	
	27	Tue	
	28	Wed	SENATE No. 1/2026
	29	Thu	
	30	Fri	
5	31	Sat	

February			
Week	Date	Day	
5	1	Sun	Mid-term Exam Admit Card Distribution- Begins
	2	Mon	
	3	Tue	
	4	Wed	Shab-e-barat*
	5	Thu	
6	6	Fri	
	7	Sat	
	8	Sun	
	9	Mon	
	10	Tue	
	11	Wed	
	12	Thu	Last Day: Payment (75 %) / Mid-term Exam Admit Card Distribution Ends
7 (Mid-term Exam)	13	Fri	
	14	Sat	
	15	Sun	Mid-term Exam Begins
	16	Mon	
	17	Tue	
	18	Wed	
	19	Thu	Mid-term Exam Ends
	20	Fri	
8	21	Sat	International Mother Language Day
	22	Sun	Marks Key In (Mid-term Exam)
	23	Mon	
	24	Tue	Mid-term Exam Result Publish and Consultation
	25	Wed	SENATE No. 2/2026
	26	Thu	
	27	Fri	
9	28	Sat	

**BD** Public Holiday (\* Holidays depend on the moon sighting)

**Note** Newly Enrolled Students will perform the Course Selection with the Help of the ASMO/BO (1st to 8th Jan 2026).  
Supplementary Exam for (2026-01) will be conducted from 13th to 14th May, 2026



# Academic Calender 2026 General Programmes for Students JAN-APRIL 2026

March				April			
Week	Date	Day		Week	Date	Day	
9	1	Sun		12	1	Wed	
	2	Mon	Application for course Withdrawal		2	Thu	Last Day: Class End/Submission of Final Examination Paper
	3	Tue	Final Examination Question Moderation		3	Fri	Course Selection (2026-05) Ends
	4	Wed		4	Sat	Study Week Begins	
	5	Thu	Last Day: Course Withdrawal	5	Sun		
10	6	Fri		6	Mon		
	7	Sat		7	Tue		
	8	Sun		8	Wed	Last Day: Payment (100%) / Final Exam Admit Card Distribution ends	
	9	Mon		9	Thu		
	10	Tue		10	Fri	Study Week Ends	
	11	Wed		14 (Final Exam)	11	Sat	Final Examination Begins PG (2026-01)
12	Thu		12		Sun	Final Examination Begins UG (2026-01)	
13	Fri		13		Mon		
11	14	Sat			14	Tue	Bengali New Year
	15	Sun			15	Wed	
	16	Mon			16	Thu	
Mid Semester Break	17	Tue	Mid Semester break begins		17	Fri	
	18	Wed	Eid ul-Fitr holiday*		18	Sat	
	19	Thu	Eid ul-Fitr holiday*		19	Sun	Final Examination Ends (2026-01)
	20	Fri	Eid ul-Fitr holiday*		20	Mon	Marks Key In (2026-01 Semester)
	21	Sat	Course Evaluation Begins / Eid ul-Fitr holiday*	21	Tue		
	22	Sun	Mid Sem break	22	Wed	SENATE No. 4/2026/FEB (2026-01 Semester)	
	23	Mon		23	Thu	UEB(2026-01 Semester)	
	24	Tue		24	Fri		
	25	Wed	SENATE No. 3/2026/Mid Sem break	25	Sat		
	26	Thu	Independence Day	26	Sun	FER (2026-01 Semester)	
	12	27	Fri		27	Mon	
28		Sat		28	Tue	Provisional Result Publication (2026-01)	
29		Sun	Course Evaluation Ends	29	Wed		
30		Mon		30	Thu		
31		Tue	Course Selection (2026-05) Begins/ Final Exam Admit card distribution Begins				



বিশ্ববিদ্যালয় বিশ্ববিদ্যালয়

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