

# LEARN FROM THE BEST



**QS World University Rankings by Faculty 2024**

WORLD'S TOP 1%  
**#265**  
 AND DESIGN  
**ONE OF ASIA'S TOP PRIVATE UNIVERSITIES**

**QS WORLD UNIVERSITY RANKINGS SOUTH-EASTERN ASIA RANKED 14<sup>th</sup> 2024**

**QS WORLD UNIVERSITY RANKINGS ASIA RANKED 61<sup>st</sup> 2024**

**TOP 100 HOSPITALITY AND LEISURE MANAGEMENT**

**TOP 100 ART AND DESIGN**

**TOP 350 SCHOOL OF GRADUATE STUDIES**

**TOP 350 BUSINESS AND MANAGEMENT STUDIES**

**TOP 550 SOCIAL SCIENCES AND MANAGEMENT**

APPROVED & GRANTED BY



Ministry of Education of Bangladesh



University Grants Commission of Bangladesh

# ADMISSION GOING ON

## ***Faculty of Business and Management***

- Bachelor of Financial Economics (Hons)
- Bachelor of Arts (Hons) Accounting and Finance
- Bachelor of Arts (Hons) in Branding and Advertising
- Bachelor of Arts (Hons) in Business Administration
- Bachelor of Arts (Hons) in Marketing
- Bachelor of Arts (Honours) Supply Chain Operations Management
- Bachelor of Science (Honours) Finance and Investment
- Bachelor of Arts (Hons) Logistics Management
- Bachelor of Science (Honours) Actuarial Science
- Bachelor of Science (Honours) Actuarial Science and Finance

## ***Faculty of Hospitality and Tourism Management***

- Bachelor of Hospitality Administration

## ***Faculty of Social Sciences and Liberal Arts***

- Bachelor of Arts (Hons) Mass Communication (Marketing / Journalism / Film & Television)
- Bachelor of Arts (Hons) Psychology
- Bachelor of Arts (Hons) in English Language & Communication

## ***Faculty of Engineering***

- Bachelor of Electrical and Electronics Engineering with Honours

## ***Faculty of Computer Science and Digital Innovation***

- Bachelor of Science (Hons) Business Information Systems
- Bachelor of Computer Science (Honours)
- Bachelor of Computer Science (Hons) Mobile Computing and Networking

### **Faculty of Creative Arts, Design and Architecture**

- Bachelor of Arts (Hons) Multimedia Design
- Bachelor of Arts (Hons) Fashion Design with Marketing
- Bachelor of Arts (Hons) Graphic Design

### **School of Graduate Studies**

- Master in Logistics and Supply Chain Management
- Master of Business Administration
- Master in International Hospitality Management
- Master of Science in Technopreneurship

### **FAST TRACK MASTER'S IN SPECIALISED AREA**

- MBA (Business Analytics)
- MBA (Sustainable Business)
- Master in Logistics & Supply Chain Management
- Master in International Hospitality Management
- Master of Science in Technopreneurship

**BOOK YOUR  
SEAT & GET  
20% TO  
100%  
SCHOLARSHIP  
ON MERIT BASIS**



## Tomorrow's Education Today

*Founded in 1986, UCSI University has emerged as a premier institution, ranking among the top and largest private universities in Malaysia. Breaking new ground, UCSI is also the first foreign university to establish its branch campus in Bangladesh, a testament to our commitment to delivering quality education globally.*

*Approved by the Honourable Prime Minister and the Ministry of Education, Bangladesh in 2022, UCSI University Bangladesh Branch Campus stands proud in a sixteen-story independent building covering over 45,000 square feet in the vibrant area of Banani, Dhaka. Our prime location ensures easy connectivity to all parts of the city via public and private transport.*

*Our campus features world-class infrastructure, including fully networked Wi-Fi facilities, well-equipped classrooms, a modern auditorium, and an extensive library. Committed to meeting international standards, we continually invest in academic facilities and services. At UCSI, you will experience a nurturing and supportive educational environment facilitated by highly qualified faculty members dedicated to your academic growth.*

*UCSI University stands tall as one of Asia's top private universities, securing its position in the world's top 1% according to the QS World University Rankings 2024, with a distinguished top 300 ranking. Recognised for our*

***It's not just a campus expansion. It's an education city in the making.***

*commitment to improvement, UCSI received the prestigious QS Recognition for Improvement Award at the 2023 QS EduData Summit in New York.*

*Our students consistently pursue high-impact research opportunities at esteemed institutions worldwide, including Harvard University, Imperial College London, the University of Chicago, Tsinghua University, the University of Queensland, and the University of British Columbia. This global exposure prepares our graduates to collaborate with some of the world's best minds.*

*UCSI University boasts a remarkable 100% employability score in the Malaysian Higher Education Ministry's Graduate Employability 2022 survey. With over 4,600 companies in our industry network, including global leaders like Accenture, CIMB, Deloitte, DHL, EY, HP, HSBC, KPMG, Maybank, Nestle, Samsung, Schlumberger, P&G, Petronas, and PWC, our students benefit from extensive internship opportunities, joint research initiatives, technology transfers, and job offers.*

*With a commitment to offering an unparalleled education, unique experiences, and transformative outcomes, UCSI University stands out as an institution that shapes futures on a global scale. Join us in this exciting journey where excellence knows no boundaries.*



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**BANGLADESH BRANCH CAMPUS**

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विश्वभारत विश्वविद्यालय

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## Board of Directors

A dynamic team of visionaries shaping the course of our organization. With diverse expertise and unwavering commitment, they navigate the path to success, ensuring sound governance and fostering a future of growth and prosperity.



**MR ARIFUL BARI MOJUMDER**

*Managing Director  
&  
Senior Vice President*



**MR AFZAL HOSSAIN**

*Director*



**MR SANAUUL AREFEEN**

*Director*



**MS SHERIN SULTANA**

*Director*



**MS ANIZA PARVEEN**

*Director  
&  
Vice President*

# Board of Directors

A dynamic team of visionaries shaping the course of our organization. With diverse expertise and unwavering commitment, they navigate the path to success, ensuring sound governance and fostering a future of growth and prosperity.



**MR NAZIM UDDIN AHMED**  
*Director*



**MR AHMED SUMAN SUBHAN**  
*Director*



**EHSANUL BARI MOJUMDER**  
*Director*



**MR SHAHIN REZA**  
*Strategic Consultant*





### Professor Datuk Ir Ts Siti Hamisah Binti Tapsir, PhD

Chief Executive Officer, UCSI group  
Vice-Chancellor, UCSI University

## Message

*Welcome to UCSI University, where excellence meets distinction!*

*In the dynamic landscape of higher education, UCSI University stands tall, securing its position in the prestigious QS World University Rankings 2024 among the top 300 institutions globally – an accomplishment that places us in the world's top 1%. Noteworthy is our distinction as Malaysia's leading private university for both employer outcomes and championing environmental sustainability, reaffirming our commitment to academic excellence and societal impact. UCSI University is dedicated to shaping a future defined by excellence and limitless opportunities.*

*This is an affirmation of the value embedded in the credential you are about to pursue. UCSI's credential is your key to global recognition, offering unparalleled opportunities. As you embark on this educational journey, rest assured that your investment is in a world-class institution that not only educates but transforms.*

*The global arena demands individuals who can navigate change with creativity and innovation. At UCSI, we encourage you to embrace new ideas, challenge conventional norms, and fearlessly explore uncharted territories. Your UCSI education is not just a degree; it is your passport to a world where your potential knows no bounds.*

*As we usher you into this transformative experience, remember that your time at UCSI University extends beyond the acquisition of knowledge. You are here to unearth your potential, mould your character, and prepare for a future filled with endless possibilities. The world is evolving, and so are you – be ready to embark on a journey of growth, discovery, and global impact. Your adventure at UCSI University begins now. Embrace it. Shape it. Own it. Welcome to a future defined by excellence and limitless opportunities!*

Professor Datuk Ir Ts Siti Hamisah Binti Tapsir, PhD



**Professor A K Enamul Haque, PhD**

*Deputy Vice Chancellor (Academic)*  
UCSI University Bangladesh Branch Campus

## Message

*Experience Malaysian Quality Education and earn a Foreign Degree while in Bangladesh*

*UCSI University, Malaysia, ranks among the top 1% of universities globally, holding the 265th spot in world rankings. No university in Bangladesh matches this quality. I'm excited to introduce UCSI's first branch campus in Bangladesh, offering opportunities for higher education with a global touch.*

*At this campus, you can earn a full degree or complete part of your studies in Dhaka before transferring to the Malaysian campus. UCSI graduates enjoy 100% employability in Malaysia, and our program includes internships there, offering global exposure while saving foreign exchange for Bangladesh.*

*UCSI's education model is flexible, outcome-driven, and designed to equip you with the skills needed in the 21st-century workforce. As you immerse yourself in diverse perspectives, embrace each lesson as a chance to broaden your understanding. The journey may be challenging, but we are here to support you in achieving your dreams.*

*Remember, the ability to learn, unlearn, and adapt will be key to your success in an ever-changing global landscape.*

*Wishing you an inspiring and transformative academic year!*

**Professor A K Enamul Haque, PhD**

# We are offering

## Faculty of Business and Management

PROGRAMMES	CREDIT	DURATION
Bachelor of Financial Economics (Hons)	121	4 Years
Bachelor of Arts (Hons) Accounting and Finance	126	4 Years
Bachelor of Arts (Hons) in Branding and Advertising	120	4 Years
Bachelor of Arts (Hons) in Business Administration	120	4 Years
Bachelor of Arts (Hons) Logistics Management	120	4 Years
Bachelor of Arts (Hons) in Marketing	120	4 Years
Bachelor of Arts (Honours) Supply Chain Operations Management	120	4 Years
Bachelor of Science (Honours) Actuarial Science	121	4 Years
Bachelor of Science (Honours) Actuarial Science and Finance	122	4 Years
Bachelor of Science (Honours) in Finance and Investment	120	4 Years

## Faculty of Hospitality and Tourism Management

PROGRAMMES	CREDIT	DURATION
Bachelor of Hospitality Administration	122	4 Years

## Faculty of Social Sciences and Liberal Arts

PROGRAMMES	CREDIT	DURATION
Bachelor of Arts (Hons) in Mass Communication (Marketing)	120	4 Years
Bachelor of Arts (Hons) in Mass Communication (Journalism)	120	4 Years
Bachelor of Arts (Hons) in Mass Communication (Film & Television)	120	4 Years
Bachelor of Arts (Hons) in Psychology	122	4 Years
Bachelor of Arts (Hons) in English Language & Communication	120	4 Years

## Faculty of Engineering

PROGRAMMES	CREDIT	DURATION
Bachelor of Electrical and Electronics Engineering with Honours	135	4 Years

## Faculty of Computer Science and Digital Innovation

PROGRAMMES	CREDIT	DURATION
Bachelor of Science in Business Information Systems (Honours)	120 (min)	4 Years
Bachelor of Computer Science (Honours)	123	4 Years
Bachelor of Computer Science (Hons) Mobile Computing and Networking	120	4 Years

## Faculty of Creative Arts, Design and Architecture

PROGRAMMES	CREDIT	DURATION
Bachelor of Arts (Hons) in Multimedia Design	121	4 Years
Bachelor of Arts (Hons) in Fashion Design with Marketing	120	4 Years
Bachelor of Arts (Hons) in Graphic Design	121	4 Years

## School of Graduate Studies

PROGRAMMES	CREDIT	DURATION
Master in Logistics and Supply Chain Management	40	2 Years
Master of Business Administration (MBA)	40	2 Years
Master in International Hospitality Management	40	2 Years
Master of Science in Technopreneurship	40	2 Years
Fast Track Master's in Specialised Area	25-40	1 Year

# University Leadership

The highest-ranking officials in the university, they possess in-depth knowledge and expertise in their respective academic disciplines which contribute to their reputation and credibility in the academic world.



**HIS HIGHNESS TUNKU ZAIN AL-'ABIDIN IBNI TUANKU MUHRIZ**

*Pro-Chancellor*

*MSc in LSC, UK  
President, IDEAS, Malaysia  
Former Consultant, UN, The World Bank  
Distinguished Fellow, Institute for Diplomacy and Foreign Relations,  
Ministry of Foreign Affairs, Malaysia*



**PROFESSOR DATUK IR TS SITI HAMISAH BINTI TAPSIR, PhD**

*Vice-Chancellor*

*PhD, University of Leeds, England  
Former Director-General of the Ministry of Higher Education, Malaysia  
30 years of academic experience*



**PROFESSOR A K ENAMUL HAQUE, PhD**

*Deputy Vice-Chancellor*

*PhD, Natural Resource Economics,  
University of Guelph, Canada  
Former Dean, Faculty of Business and Economics,  
East West University  
Former Professor, UIU and NSU  
30 years of academic experience*



**MR CHAN JOE JIM**

*Provost*

*Masters of Science in Marketing  
Bachelor of Arts in International  
Hotel and Tourism Management*



**PROFESSOR SHAH SAMIUR RASHID, PhD**

*Registrar*

*PhD, Biotechnology Engineering (IIUM, Malaysia)  
Former Faculty UMP & Fellow UKM, Malaysia  
Graduate Technologist,  
Malaysia Board Of Technologists (MBOT)*



**SQUADRON LEADER K M NIAZ MAHMUD (RETD)**

*Controller of Examinations*

*25 years of work experience in  
Bangladesh Government &  
Non- Government Organisations*

# Academic Advisors

Our experienced academic advisors have a deep understanding of academic programmes. They are well-versed in various majors and academic pathways.



**PROFESSOR DATO' IR MOHD SALEH JAAFAR, PhD**

*International Academic Advisor*

*PhD, The University of Sheffield, UK  
38 Years of Teaching Experience  
Former Acting Director General,  
Ministry of Higher Education, Malaysia  
Former President, Academy of Professor  
Malaysia, FAPM  
Accreditation Panel for Washington  
Accord Signatory  
Fellow and Council, Academy of  
Science Malaysia, FASc*



**DATIN PADUKA SETIA DATO' AINI IDERIS, PhD**

*International Academic Advisor*

*Former Vice Chancellor,  
University Putra Malaysia, Malaysia  
Former Advisory Board of Studies,  
Management and Science University,  
Malaysia  
Former Advisory Board of Studies,  
Taylor's University, Malaysia  
30 years of academic experience*



**PROFESSOR MOHAMMAD MUSA, PhD**

*Board of Academic Advisors*

*PhD, Finance, University of  
Wisconsin-Milwaukee, USA  
Dean and Professor, Faculty  
of Business Administration, UIU  
Former Pro Vice-Chancellor,  
East West University  
30 years of academic experience*



**PROFESSOR SYED AKHTER HOSSAIN, PhD**

*Board of Academic Advisors*

*PhD, Computer Science and Engineering,  
University of Dhaka  
Dean, Faculty of Science and Information  
Technology, Daffodil University  
Former Dean and Professor,  
East West University and ULAB*



**PROFESSOR ANM MESHQUAT UDDIN, PhD**

*Board of Academic Advisors*

*PhD, Business Administration,  
Cleveland State University, USA  
Advisor to BOT, Southeast University  
Former Vice-Chancellor,  
Southeast University  
and Presidency University  
Former Dean, School of Business,  
North South University*



**PROFESSOR S M SHAMEEM REZA, PhD**

*Board of Academic Advisors*

*PhD, Media Communication and  
Development, University of London, UK  
Professor, Department of Mass  
Communication & Journalism,  
University of Dhaka  
MA, Media Education, UNSW  
MA, Mass Communication  
& Journalism, Dhaka*



**PROFESSOR TALAL YUSAF, PhD**

*International Academic Advisor*

*PhD, Renewable Energy  
PhD, Biotechnology  
Former Pro Vice Chancellor,  
Federation University Australia, Victoria, Australia  
Professor, Central Queensland University, Australia  
30 years of academic experience*



**MR SHAHID HAMID FIH**

*Board of Academic Advisors*

*Chairman and Founder,  
SH'otel Hospitality Management  
& Consultancy Ltd.  
Alternate Member,  
World Committee on Tourism  
Ethics, a Subsidiary of the  
UNWTO General Assembly  
Former Executive Board Member,  
Pacific Asia Travel  
Association (PATA)*

# Deans

Our deans have a strong academic background in their respective fields. They are dedicated to enhance the educational experience for our students.



**PROFESSOR ZULKORNAIN YUSOP, PhD**

*School of Graduate Studies*

*PhD, Economics, University of Manchester, UK  
MSc, Economics, Universiti Putra Malaysia*



**PROFESSOR GOLAM AHMED FARUQUI, PhD**

*Faculty of Business and Management*

*PhD, Finance, La Salle University, USA  
MSc, Finance, La Salle University, USA  
MA, Management, Saint Mary's University of Minnesota, USA*



**PROFESSOR NOR KAMARIAH NOORDIN, PhD**

*Faculty of Computer Science and Digital Innovation & Faculty of Engineering*

*PhD, Thesis on Concrete Structures, Universiti Putra Malaysia  
M.EE, Telecommunications, Universiti Teknologi Malaysia*



**PROFESSOR ROGAYAH BT A RAZAK, PhD**

*Affiliate Dean Faculty of Social Sciences and Liberal Arts*

*PhD, Linguistics  
MA, Teaching English as Second Language (TESL), Dept of Linguistics  
Bachelor of Science in English Literature Education, School of Education*



**PROFESSOR NANGKULA UTABERTA, PhD**

*Affiliate Dean Faculty of Creative Arts, Design and Architecture*

*PhD, Architecture, Universiti Teknologi Malaysia  
M.Arch., Islamic Architecture, Universiti Teknologi Malaysia*



**ASSOCIATE PROFESSOR HANAFI BIN HAMZAH, PhD**

*Affiliate Dean Faculty of Hospitality and Tourism Management*

*PhD, Environmental Management Systems, Universiti Putra Malaysia  
Master's, Tourism and Hospitality Management, University Utara Malaysia*



**ASSISTANT PROFESSOR SITI FATIMAH BINTI HASHIM, PhD**

*Affiliate Dean Faculty of Creative Arts, Design and Architecture*

*PhD in Art and Design  
Master in Art and Design  
Bachelor of Art & Design (Hons) (Fashion Design)  
Diploma in Fashion Design  
Diploma in Accountancy*

## International Faculty Members

As the highest-ranking officials in the university, they possess in-depth knowledge and expertise in their respective academic disciplines which contribute to their reputation and credibility in the academic world.



### **DISTINGUISHED PROFESSOR TS OOI KENG BOON, PhD**

*Distinguished Professor  
School of Graduate Studies*

*DEng, Engineering Business  
Management  
PhD, Applied Statistics,  
University of Malaya  
MBA, University of Southern  
Queensland, Australia*



### **PROFESSOR NOOR AZMAN ALI, PhD**

*Affiliate Professor  
School of Graduate Studies*

*PhD, Total Quality Management  
Bradford University, UK  
MBA, General Management  
Wolverhampton University, UK  
BBA, General Management  
Ohio University, Athens*



### **SENIOR PROFESSOR GARRY TAN WEI HAN, PhD**

*Affiliate Professor  
School of Graduate Studies*

*PhD, Business Administration  
MSc, Management,  
The University of Edinburgh, Scotland*



### **PROFESSOR CHAM TAT HWEI, PhD**

*Affiliate Professor  
School of Graduate Studies*

*PhD, Medical Tourism, Service Marketing,  
Universiti Tunku Abdul Rahman  
MBA, Business, Management, Marketing,  
Operation Management,  
and Related Support Services,  
INTI International University and Colleges*



### **PROFESSOR TS KHAIRUL AIDIL AZLIN ABD RAHMAN, PhD**

*Affiliate Professor  
Faculty of Creative Arts,  
Design and Architecture*

*PhD, Design Management,  
Chiba University, Japan  
MA, Industrial Design in Engineering,  
De Montfort University, UK*



### **ASSOCIATE PROFESSOR EUR ING IR TS ANG CHUN KIT, PhD**

*Affiliate Associate Professor  
Faculty of Engineering*

*PhD, Computational Intelligence,  
Universiti Sains Malaysia  
BE, Mechatronics; Robotics;  
and Automation Engineering,  
Universiti Sains Malaysia*



### **ASSOCIATE PROFESSOR TS. NAZLINA BT. SHAARI, PhD**

*Affiliate Associate Professor  
Faculty of Creative Arts,  
Design and Architecture*

*PhD, Kansei in Artifact Design, Japan  
MA, Printed Textile Design,  
St. Martin's College, UK*



### **ASSISTANT PROFESSOR HASBOLLAH BIN MAT SAAD, PhD**

*Affiliate Assistant Professor  
Faculty of Business and  
Management*

*PhD, Law, Universiti Kebangsaan  
Malaysia  
Master's, Comparative Law,  
Universiti Sains Islam Malaysia*

# International Faculty Members

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**ASSISTANT PROFESSOR TS GHASSAN SALEH HUSSEIN AL-DHARHANI, PhD**

*Affiliate Assistant Professor  
Faculty of Computer Science  
and Digital Innovation*

*PhD, Center of Artificial Intelligence  
Technology, UKM University  
Head of Digital Innovation Department  
and Senior Lecturer, MBOT*



**ASSISTANT PROFESSOR TS RAENU A/L KOLANDAISAMY, PhD**

*Affiliate Assistant Professor  
Faculty of Computer Science  
and Digital Innovation*

*PhD, Computer Science (Network-  
Privacy & Security in VANET)  
MSc, Computer  
(Data Communication & Computer  
Network)*



**TS ABU BAKAR NGAH, PhD**

*Affiliate Fellow  
Faculty of Computer Science  
and Digital Innovation*

*PhD, Computer Science  
(Network- Privacy & Security in  
VANET), University Malaysia  
MSc, Computer Science,  
Michigan State University, USA*



**TS KHAIRUL ZAHREEN BIN MOHD AROF, PhD**

*Affiliate Lecturer  
Faculty of Creative Arts,  
Design and Architecture*

*PhD, Project Management,  
Universiti Teknologi Malaysia  
MPhil, Project Management,  
Universiti Teknologi Malaysia*



**JAMALUL-LAIL AB. MANAN, PhD**

*Affiliate Fellow  
Faculty of Engineering*

*PhD, Communications Engineering,  
University of Strathclyde, Scotland  
MSc, Microprocessor Engineering,  
University of Bradford, UK*



**MOSHARROF HOSEN, PhD**

*Affiliate Lecturer  
School of Graduate Studies*

*PhD, Knowledge Management,  
Universiti Tunku Abdul Rahman  
MSc, Islamic Finance,  
INCEIF University*



**NOOR AZIZI MOHD ALI, PhD**

*Affiliate Lecturer  
Faculty of Creative Arts, Design  
and Architecture*

*PhD, Architecture, Universiti  
Teknologi Malaysia  
MFA, Universiti Teknologi  
MARA, Malaysia  
MA, Landscape Architecture,  
Universiti Putra Malaysia*



**RIZA MUNIRA BINTI SHAMSUDIN, PhD**

*Affiliate Lecturer  
Faculty of Hospitality and  
Tourism Management*

*PhD, Business Administration  
and Management,  
Universiti Kebangsaan Malaysia  
MBA, International Business,  
Universiti Sains Malaysia*

# International Faculty Members

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**ASSISTANT PROFESSOR  
MOHAMAD FADZLY BIN  
CHE OMAR**

*Affiliate Lecturer,  
Faculty of Hospitality and  
Tourism Management*

*Master Gastronomy  
Bachelor Food Service Management  
Dip Chef Training  
22+ years of academic experience*



**MS SEYEDEH SHIVA  
HASHEM, PhD**

*Affiliate Lecturer  
Faculty of Hospitality and  
Tourism Management*

*PhD in Tourism Business & Marketing  
Master of Tourism Development  
Bachelor in Tourism Management*



**MR ALADIN MAHMOD IBRAHIM, PhD**

*Affiliate Lecturer  
Faculty of Hospitality and Tourism  
Management*

*Doctor of Management in Human  
Resource Management  
Master in Business Administration  
Bachelor of Science in Hotel and  
Restaurant Management  
Diploma in Hotel and Restaurant Management*



**ASSISTANT PROFESSOR DEIVA SIGAMANI  
SUBBRAMANIAM PATTAR, PhD**

*Affiliate Lecturer  
Faculty of Engineering*

*PhD in Engineering, Multimedia University, Malaysia  
Master of Engineering in Applied Electronics  
Thanthai College of Engineering  
Madurai, Anna University, India  
Bachelor of Engineering in Electrical & Electronics  
Engineering, Thanapandiyan Polytechnic College,  
Madurai, Directorate of Technical Education India  
27+ years of academic experience*



**MR NUR-IMAN BIN HASHIM, PhD**

*Affiliate Lecturer, Faculty of  
Hospitality and Tourism Management*

*PhD in Management  
Master of Hospitality Management  
Bachelor of Sc. (Hons) Food Service Management  
Diploma in Food Service Management  
15+ years of academic experience*



**MS SRI AZRA ATTAN, PhD**

*Affiliate Lecturer  
Faculty of Social Sciences & Liberal Arts*

*PhD in Communication (Human Communication)  
Master of Science (Human Communication)  
Bachelor of Communication (Corporate Communication)  
Diploma in Linguistics (Malay Language)*



**MS SHANTHIAH A/P  
RAJAGOPAL, PhD**

*Affiliate Lecturer,  
Faculty of Social Sciences & Liberal Arts*

*PhD in Malaysian History  
Master of Arts (Hons.) in Malaysian History  
Bachelor of Arts (Hons.) in History*



**MR SHAHID  
MANZOOR, PhD**

*Affiliate Lecturer  
Faculty of Engineering*

*PhD in Electrical & Electronic Engineering,  
University Tenaga Nasional, (UNITEN), Malaysia  
MSc in Electrical & Electronic Engineering,  
University Teknologi Patronas (UTP), Malaysia*

# International Faculty Members

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**MR ARMAN BIN  
IMRAN ASHOK**

*Affiliate Lecturer,  
Faculty of Social Sciences &  
Liberal Arts*

*Master in Clinical Psychology  
Bachelor of Science (Psychology)*



## National Faculty Members

Learn from a team of acclaimed professors and academics who are at the forefront of their respective disciplines. Work with them, be mentored by them and benefit from their wealth of experience.



### PROFESSOR MOHAMMED MIZANUR RAHMAN, PhD

*Professor  
Faculty of Business and Management*

*Post-Doctoral in Bank Risk Management  
UCSI University, Malaysia  
PhD in Bank Risk Management  
Huazhong University of Science and  
Technology (HUST) P.R China  
MBA in Accounting & Information Systems (AIS)  
University of Chittagong, Faculty of Commerce*



### PROFESSOR ABDUL BAYES

*Adjunct Professor  
Faculty of Business and  
Management*

*Director (Research and Evaluation  
Division), BRAC  
MA, Economics,  
University of New England  
35 years of academic experience*



### PROFESSOR MD ABDUL MOMEN, PhD

*Adjunct Professor  
Faculty of Business and  
Management*

*PhD, Marketing,  
International Islamic  
University Malaysia (IIUM)*



### MR MD NURUL MANNAN CHOUDHURY

*Adjunct Professor  
Faculty of Business and  
Management*

*Managing Director, Securitylink Limited  
Lead Consultant & CEO,  
ThirdEye Risk Consulting  
20 years of academic experience*



### MR ARIF SHAHRIAR

*Adjunct Lecturer  
Faculty of Business and  
Management*

*MBA, Marketing,  
North South University  
Human Resources  
Development Manager,  
British American Tobacco  
20 years of academic experience*



### MR MUHAMMAD SOHEL AHMED

*Adjunct Lecturer  
Faculty of Hospitality and  
Tourism Management*

*Director, Regency Hospitality  
Training Institute  
MBA, Hospitality Administration/  
Management, BHMS Business &  
Hotel Management School,  
Switzerland*



### MR RAJIBUL ANAM

*Adjunct Lecturer  
Faculty of Computer Science  
and Digital Innovation*

*MSc, Information Technology,  
Multimedia University  
Senior Lecturer, Uttara University*



### BARRISTER FARAN MD AARAF

*Adjunct Lecturer  
Faculty of Business and  
Management*

*BPTC, City Law School, London  
LLM, Maritime Law, Bangabandhu  
Sheikh Mujibur Rahman Maritime  
University LLM, UMSAILS,  
University of Asia Pacific*

# National Faculty Members

Learn from a team of acclaimed professors and academics who are at the forefront of their respective disciplines. Work with them, be mentored by them and benefit from their wealth of experience.



**MR H M MOSTAFIZUR RAHMAN**

Lecturer  
Faculty of Computer Science and Digital Innovation

MS, Computer Networking & Telecommunication, Landon South Bank University, UK  
BSc, Computer Science & Engineering, Ahsanullah University of Science and Technology



**MS MAISHA KARIM**

Lecturer  
Faculty of Business and Management

Master's, International Affairs, Kings College London, UK  
Master's, Marketing, University of London, UK



**MR NIAZ MAKHDUM**

Lecturer  
Faculty of Computer Science and Digital Innovation

MSc, Computer Science, United International University  
BSc, Computing, UCSI University



**MR MD. EJHARUL HAQUE**

Lecturer  
Faculty of Hospitality and Tourism Management

MSc, Hospitality Management, Cardiff Metro Politan University, UK  
MBA, Finance, University of Wales, UK  
Pre-MBA, Marketing/Strategic/Financial Management, Kensington College of Business, UK



**MS NUZHAT AHMAD**

Lecturer  
Faculty of Social Sciences and Liberal Arts

MS, Clinical Psychology, University of Dhaka  
MS, Psychology, University of Dhaka



**MS MASHIAT NOOR PRAPTI**

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**MS TASNEEM MOSTOFA**

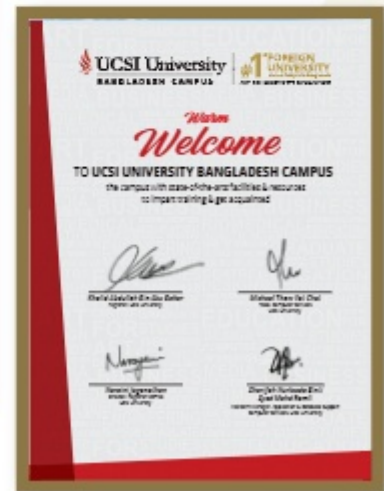
Lecturer  
Faculty of Creative Arts, Design and Architecture

MSc, Architecture, Infrastructure University Kuala Lumpur (IUKL)

# Latest Happenings

## Soft Launching

UCSI University expanded its global presence with the soft launch of its first international branch campus in Bangladesh. The Higher Education Minister of Malaysia, Dato' Seri Mohamed Khaled Nordin successfully graced the inaugural event on 3<sup>rd</sup> February, 2023 in Malaysia.



# Grand Launching

The Grand Launching of the first ever foreign university branch campus in Bangladesh was held on 1st March, 2023. Esteemed Delegates from Malaysia & Bangladesh in different sectors were present at this ceremony.



# Orientation Programme

## May 2023 Intake

May 2023 Orientation was held on 5th June, 2023, with the presence of Her Excellency Haznah Md. Hashim, High Commissioner of Malaysia to Bangladesh as Chief Guest and other Malaysian Delegates.



## September 2023 Intake

September 2023 Orientation was held on 15th September, 2023, with the presence of Dato' Peter Ng, Founder and Executive Chairman, UCSI Group as Chief Guest. Respected Delegates from Malaysia & Bangladesh also graced the event.



# January 2024 Intake

January 2024 Orientation took place on 27th January, 2024 featuring the presence of Ms. Jane Paramasivam, Head of Internal Audit & Compliance, Robi Axiata Ltd. as the Special Guest and respected delegates from Malaysia and Bangladesh.



# May 2024 Intake

May 2024 Orientation was held on 04th May, 2024, with the gracious presence of Professor S M Shameem Reza, PhD, Academic Advisor of UCSI University Bangladesh Branch Campus as our special guest. Respected Delegates from Malaysia & Bangladesh also graced the event.



## Events

### Education Fair

With a sense of accomplishment and a heart full of joy, it has been a pleasure for us to attend the Education Fair, arranged by Prothom Alo. We had the pleasure of meeting with plenty of prospective students at the Fair.



### Bijoy Ullash

A moment of pride as Professor Dato' Ir Mohd Saleh Jaafar, PhD, Former Pro Vice-Chancellor of UCSI University Branch Campus shared his insightful speech to thousands of enthusiastic youth at Bijoy Ullash 2023. Professor Saleh also received his prestigious Crest of Honour from the organisers.



### BMCCI

We participated an exclusive seminar on SUPERSKILLS: Enhancing Employability, Productivity, and Growth arranged by Bangladesh-Malaysia Chamber of Commerce & Industry (BMCCI). Professor Dato' Ir Mohd Saleh Jaafar, PhD, our Former Pro Vice-Chancellor was the Keynote Paper Presenter (Online) at the event.



### Prothom Alo GPA-5 Reception

Professor Dato' Ir Mohd Saleh Jaafar, PhD, Former Pro Vice-Chancellor of UCSI University Bangladesh Branch Campus was invited to the "Shikho-Prothom Alo presents GPA-5 Reception Programme" in Fantasy Kingdom as he received a warm welcome from thousands of students.



# Campus Events

## Academic Excellence Awards

On October 03, 2023, Academic Excellence Awards was arranged at the campus to appreciate the excellent performance of our Top Performing Students from the Summer 2023 Semester.



## Boshonto Boron

The Cultural Club of UCSI University Bangladesh Branch Campus Hosted 'Boshonto Boron' at the campus on Sunday, February 18, 2024. The evening was a celebration of music, dance, and artistic performance, bringing together students, faculty, and esteemed guests in a festive atmosphere.



## Mother Language Day

The Cultural Club of UCSI University Bangladesh Branch Campus observed International Mother Language Day-2024 on Thursday, February 22, 2024. A wide range of programmes including discussions, musical performances, and recitals were organised on the day.



## Miscellaneous

A variety of events like Higher Education Seminar, Summer Fruit Festival, Student-Alumni Interaction, National Day Commemoration are organised at the campus regularly to broaden the students' intellectual horizons, contributing to holistic student development.



# World-Class Learning Spaces

Our campus boasts a world-class infrastructure consisting of a fully networked Wi-Fi coverage, well-equipped classrooms, state-of-the-art laboratory facilities and an enriched library. As a student of UCSI University Bangladesh Branch Campus, you will have access to first-class teaching and learning facilities complying with international standards.



## MoU

### Putra Business School

UCSI University Bangladesh Branch Campus is delighted to announce that we have signed a Memorandum of Understanding (MoU) with Putra Business School (PBS), Malaysia on October 18, 2023. The signing ceremony was held with the presence of Putra Business School (PBS)'s President & Chief Executive Officer, Professor Azmawani Abd Rahman, PhD and UCSI University Bangladesh Branch Campus's Former Pro Vice-Chancellor, Professor Dato' Ir Mohd Saleh Jaafar, PhD.



### MBOT

We are proud to announce that UCSI University Bangladesh Branch Campus has signed the Memorandum of Understanding (MoU) with MBOT (Malaysian Board of Technologists), to form an academic collaborative partnership between two parties. The event was held on October 17, 2023 with the presence of Professor Datuk Ir Ts Siti Hamisah Binti Tapsir, PhD, President of MBOT and Professor Dato' Ir Mohd Saleh Jafaar, PhD, Former Pro Vice-Chancellor, UCSI University Bangladesh Branch Campus.



# Holiday Inn

UCSI University Bangladesh Branch Campus is delighted to sign the Memorandum of Understanding (MoU) with Holiday Inn, Dhaka City Centre, to form a joint academic endeavour between two parties. The event was held on October 10, 2023 with the presence of Mr. Chan Joe Jim, Provost, UCSI University Bangladesh Branch Campus and Norizan Binti Yaacob, General Manager, Holiday Inn Dhaka City Centre.



# MySET

We are ecstatic to sign the Memorandum of Understanding (MoU) with Malaysian Society for Engineering & Technology (MySET) to form a collaborative academic engagement between two parties on September 30, 2023 with the presence of Ir Megat Johari Megat Mohd Noor, President, Malaysian Society for Engineering & Technology and Professor Dato' Ir Mohd Saleh Jafaar, PhD, Former Pro Vice-Chancellor, UCSI University Bangladesh Branch Campus.



## Congratulatory Message

CEO of  
MQA, Malaysia

We feel ecstatic to inform you that Professor Dato' Mohammad Shatar bin Sabran, PhD, Chief Executive Officer of Malaysian Qualifications Agency, has congratulated us on launching UCSI University, Malaysia's first branch in Bangladesh on 1<sup>st</sup> March, 2023.



Professor Dato' Dr. Mohammad Shatar bin Sabran  
Chief Executive Officer of Malaysian Qualifications Agency

### Message

My heartfelt congratulations to UCSI University for the launch of its first international branch campus in Bangladesh.

This new campus corresponds well with the Malaysian Ministry of Higher Education's agenda to encourage all higher education institutions to expand their influence by setting up campuses overseas.

By going international, we hope to promote the Malaysian brand of higher education and provide quality of our education around the world.

This will attract more students to choose Malaysia as an international educational destination, thus helping the Ministry increase the number of international students to 200,000 by 2026.

I applaud UCSI's initiative to rise to the challenge and I hope that more higher education institutions will follow UCSI's footsteps in the future.

Professor Dato' Dr. Mohammad Shatar bin Sabran

Pro-Chancellor,  
UCSI University

We are delighted to let you know that His Highness Tunku Zain Al-'Abidin ibni Tuanku Muhriz, the Pro-Chancellor of UCSI University, Malaysia, has congratulated us on the inauguration of the UCSI University Bangladesh Branch Campus, by being present at our Grand Launching Ceremony on 1<sup>st</sup> March, 2023. He set a visionary course for our institution's success through his speech.



His Highness Tunku Zain Al-'Abidin ibni Tuanku Muhriz  
Pro-Chancellor of UCSI University

### Message

It gives me immense pleasure to join hands with Insight Institute of Learning, Bangladesh, in this first international venture and the inauguration of the UCSI University Bangladesh campus.

Let me first congratulate the UCSI University Council Members, Insight Institute of Learning and UCSI University's staff and students on this momentous occasion.

The establishment of this first international campus is a testament to the strong commitment of both governments and individuals from Malaysia and Bangladesh to provide quality education for its citizens.

As UCSI University, education is for everyone regardless of socio-economic background. The university is committed to providing students with an exceptional learning experience that fosters the development of their intellectual, spiritual, physical, and emotional well-being. We strive to create a nurturing environment that empowers our students to become independent thinkers and responsible members of society.

I am confident that our partnership with the Government of the People's Republic of Bangladesh and Insight Institute of Learning will enable both sides to educate young people with a global perspective who are ready to advance in various advance fields.

Contributions to our industry partners again, and we welcome everyone from other cities and countries to pursue their education at UCSI University Bangladesh Campus.

I wish UCSI University Bangladesh every success in its endeavour to provide a dynamic teaching and learning environment for Bangladesh and beyond in this new chapter.

His Highness Tunku Zain Al-'Abidin ibni Tuanku Muhriz

UCSI University

# Congratulatory Message

Founder and Executive Chairman, UCSI Group

It's an absolute honour to receive a cordial message from the Honourable Dato' Peter Ng, Founder and Executive Chairman of UCSI Group, on establishing UCSI University, Malaysia's first branch campus in Bangladesh on 1<sup>st</sup> March, 2023.



Vice-Chancellor, UCSI University

Professor Datin Ir Ts Siti Hamisah Binti Tapsir, PhD, Vice-Chancellor of UCSI University, Malaysia, collaborating with Insight Institute of Learning on establishing the first branch campus in Bangladesh on 1<sup>st</sup> March, 2023. Her compelling address at our ceremony reflected profound guidance, illuminating the path to excellence.





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