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20% TO 100%

SCHOLARSHIP ON MERIT BASIS



Broaden Your Expertise, Shape Your Success

ADMISSION OPEN
 2025

School of Graduate Studies
UCSI University
Bangladesh Branch Campus

QS World University Rankings by Faculty 2024

WORLD'S TOP 1%
#265
 AND RISING
ONE OF ASIA'S TOP PRIVATE UNIVERSITIES

QS WORLD UNIVERSITY RANKINGS SOUTH-EASTERN ASIA RANKED 14th 2024
QS WORLD UNIVERSITY RANKINGS ASIA RANKED 61st 2024

TOP 100 HOSPITALITY AND LEISURE MANAGEMENT
TOP 100 ART AND DESIGN
TOP 350 SCHOOL OF GRADUATE STUDIES

TOP 350 BUSINESS AND MANAGEMENT STUDIES
TOP 550 SOCIAL SCIENCES AND MANAGEMENT

APPROVED & GRANTED BY

 Ministry of Education of Bangladesh

 University Grants Commission of Bangladesh

POSTGRADUATE STUDIES at UCSI

Postgraduate education at UCSI revolves around one thing: smarter solutions for a smarter planet. In science, business and arts, UCSI devotes itself to address society's biggest challenges and prepares postgraduate students for leadership in today's world of end-to-end responsibility. And as you obtain a defining credential, you will see how a UCSI education gives you an edge to make your next giant leap.

You enrol for postgraduate studies at UCSI to do something that matters.

DVC's Message

Professor A K Enamul Haque, PhD



PhD, Natural Resource Economics,
University of Guelph, Canada

Former Dean,
Faculty of Business and Economics, East West University

Former Professor, UIU and NSU

30 years of academic experience

UCSI University, Malaysia, ranks among the top 1% of universities globally, holding the 265th spot in world rankings. No university in Bangladesh matches this quality. I'm excited to introduce UCSI's first branch campus in Bangladesh, offering opportunities for higher education with a global touch.

It gives me immense pleasure to introduce our distinguished Postgraduate Programmes, designed to foster advanced academic growth, innovation, and professional development. As a leading global institution, UCSI University is committed to equipping students with the knowledge, skills, and mindset necessary to thrive in an ever-evolving world.

UCSI's education model is flexible, outcome-driven, and designed to equip you with the skills needed in the 21st-century workforce. Our postgraduate programmes are crafted to address current global challenges and empower students to contribute meaningfully to their chosen fields.

The Bangladesh Branch Campus extends UCSI's mission to provide world-class education that transcends borders, promoting academic excellence and cross-cultural understanding. Whether you are looking to enhance your professional expertise, engage in cutting-edge research, or develop your leadership potential, UCSI is the ideal platform for your academic journey.

Rich academic offerings and opportunities awaits for you at UCSI University Bangladesh Branch Campus.



Dean's Message

**Professor Zulkornain
Yusop, PhD**



PhD, The University of
Manchester, UK

32 Years of Teaching Experience

Former President and CEO, Putra
Business School, UPM

Former Dean, Faculty of
Economics and Management,
UPM

Committee Member for AACSB,
UPM

It is my pleasure to introduce the School of Graduate Studies at UCSI University Bangladesh Branch Campus. I wish to extend a warm invitation to you to consider joining our esteemed institution. We believe that your unique talents align perfectly with the dynamic and innovative environment we offer at our campus. We offer a range of Master's programmes designed to equip students with the skills and knowledge needed to succeed in today's competitive world. Joining our Master's programmes means becoming part of a vast and influential network of alumni and industry connections. This network provides invaluable opportunities for mentorship, internships, and career advancement.

At UCSI University Bangladesh Branch Campus, we pride ourselves on fostering a culture of academic excellence, professional development, and global perspectives. Our distinguished faculty, cutting-edge curriculum, and state-of-the-art facilities are designed to empower students like you to thrive in the ever-evolving landscape of business.

**By three
methods we may
learn wisdom:
First by reflection,
which is noblest,
Second by imitation,
which is easiest &
third by experience,
which is the bitterest.**



WHO YOU WORK WITH MATTERS

The quality of our staff is one thing that distinguishes UCSI postgraduate experience. It starts from the top. Eight Fellows of the Academy of Sciences Malaysia (ASM) sit on UCSI University Council. Together, they use their wealth of expertise and experience to steer the university's direction in the areas of research and postgraduate endeavour.

Our long list of staff who are at the forefront of research and knowledge is a testament to the outstanding contributions they have made in their fields. Some have been officially recognised by UNESCO while others are sought-after by the industry to make the telling difference in significant projects.

First Malaysian University to Publish in the Harvard Data Science Review (HDSR)



UCSI University has reached a new milestone in research after becoming the first university in Malaysia to be featured in the Harvard Data Science Review (HDSR) - a top-ranked journal published by MIT Press, a university press affiliated with the prestigious Massachusetts Institute of Technology.

Assistant Professor Dr Mehrbakhsh Nilashi, Distinguished Professor Dr Ooi Keng Boon and Professor Dr Garry Tan Wei Han were part of a five-man research team that published an insightful paper on Critical Data Challenges in Measuring the Performance of Sustainable Development Goals: Solutions and the Role of Big-Data Analytics in HDSR's Summer 2023 Issue 5.3.

WHY UCSI ?



Partnership with world-class universities



Access to the world's best minds



Strong research focus



Industry recognition



A legacy of excellence



OUR PROGRAMMES

- *Master in Logistics and Supply Chain Management*
- *Master of Business Administration (MBA)*
- *Master of Science in Technopreneurship*
- *Master in International Hospitality Management*
- *Fast Track Master's in Specialised Area*

TEACHING

Postgraduate teaching at UCSI is delivered in a multi-mode format for full-time and part-time students. Programmes are either research or course-work-based and students are required to complete a range of core and optional courses that are supported by lectures and seminars during their course of study. Performance in research-based programmes is evaluated by the findings, the way results influence fundamental knowledge and the impact factor of one's research. Students who opt for the coursework-based route are generally assessed through a combination of assignments, written exams and dissertations.



STUDYING AT UCSI MEANS



Being able to focus on research and scholarly pursuit that's important to you and chosen by you



Learning from renowned academics who hold public talks at UCSI and serve as visiting professors.



Being part of an international community of students from over 110 nations



Being able to represent the university and nation at overseas competitions and conferences.

ALUMNI TESTIMONIALS



"UCSI University has provided me with the platform and opportunities to build my foundation and to continuously grow. I was able to gain knowledge and improve my hands-on skills. Most importantly, here was where I honed my career goals of becoming a researcher. It was, indeed, a great learning experience."

Ng Choon Ming

Doctor of Philosophy (Science), year 2020
Currently working as a Research Fellow (Nutrition/Digital Health)
at Monash University Malaysia



"I am one of 280 applicants from all over Canada who passed Pharmacy Examining Board of Canada (PEBC) evaluating exam in 2019. I also passed Canadian qualifying exam part 1 (MCQ) in 2020. Now I am moving on to the last step to practise in Canada. Thank you to all the lecturers who solidified my knowledge in pharmacy. I also learnt to improve my clinical judgement during my master's degree which helped me a lot in answering various questions. I plan to make my way towards becoming a specialist, thanks to the entire faculty, especially the professors. Hope to visit Malaysia again one day."

Maham Tariq

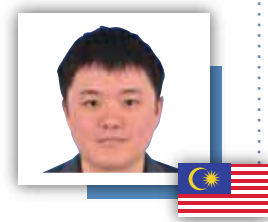
Master of Clinical Pharmacy Practice, year 2018



"As a novice lecturer, PGDTT has allowed me to enhance my instructional skills through its well-planned curriculum taught by experienced instructors."

Siti Jah Nuraisyah binti Bharun

Postgraduate Diploma in Tertiary Teaching (PGDTT), year 2021
Currently working as an English Lecturer at UCSI University (CFL)



"I completed my bachelor's degree in UCSI University with first-class honours in Electrical & Electronic Engineering before my postgraduate studies. My master's research focuses on the development of photovoltaic modules model under the supervision of Associate Professor Dr Rodney Tan and Professor Dr Jimmy Mok. In the second year of my master degree, I was very fortunate to be converted to a PhD degree after passing the assessment conducted by the university."

Teo Jin Chuan

Doctor of Philosophy (Engineering), year 2020
Currently working as a Postdoctorate Position in National Taiwan University



"The master's programme really helped me to enhance my knowledge in aesthetics and prepared me for my LCP Certification. The lecturers were very helpful throughout my studies and I had a great time attending the classes and communicating with the lecturers. I highly recommend this programme to my peers who would like to embark in the field of aesthetics."

Dr Safuraa Binti Ab Latif

Master of Science (Healthy Aging, Medical Aesthetic and Regenerative Medicine), year 2019
Currently working as an Aesthetic Physician at Company Ko Skin Specialist



"My work opportunities have grown as a result of my MSc. My master's degree demonstrates that I possess the necessary skills and knowledge to successfully transition into logistics and supply chain management."

Mohammad Nazmuzzaman Hye CMILT

Master of Science in Logistics Management, year 2019
Currently working as a General Manager, Business Development at Interport Group

MASTER IN LOGISTICS & SUPPLY CHAIN MANAGEMENT



Intakes

January, May and September



Course Duration

2 Years



Course Location

Bangladesh



Course Mode

Full-time

OVERVIEW

UCSI University is a Corporate Affiliate Member of Chartered Institute of Logistics and Transport in Malaysia – the Malaysian arm of the international professional body for all sectors of the transport and logistics industry. As such, UCSI and its Graduate Business School have a deep understanding of the various requirements and needs of professionals in the industry. Our Master of Science Management is meticulously designed to address these needs and equip learners with the competitive advantage they require to advance their careers into the managerial levels. The programme focuses on the knowledge and application of the pertinent concepts, techniques, and principles that underlie logistics and supply chain management.

Our programme prepares you for the intense demands of the global marketplace and the managerial role by examining the effective management practices in various aspects of the logistics and supply chain industry. This includes topics such as operations and logistics, inventory, import and export management, as well as logistics strategy. It also covers other areas such as Blue Ocean Strategy, logistics engineering, procurement and port management, in addition to relevant research methods and case studies. Globalisation has dramatically impacted the way companies do business, and qualified professionals are in demand in the international logistics and supply chain management fields. Our programme's encompassing reach and emphasis on industry relevance has attracted participants from all around the world, providing a diverse learning environment. If you are looking for a postgraduate qualification that can provide you an upward mobility in the field of logistics, this programme is the right choice for you and your career.

ABOUT THE PROGRAMME

Programme Details

UCSI University's Master in Logistics & Supply Chain Management is a two-year programme with a trimester offering. Those who do not fulfill the requirement of minimum two years relevant work experience will need to undertake the compulsory co-operative placement. Each semester lasts 14 weeks. Classes are conducted on weekdays and weekends.

Teaching and learning

The Master in Logistics & Supply Chain Management programme provides students with relevant, interesting and stimulating experience via a variety of innovative

teaching and learning techniques. The dynamic learning process involves various methods. Methodology and pedagogy vary but include: lectures, case method, team-based approach, active learning, group research assignments, report writing, guest speakers, presentations and seminars. The learning process also includes study trips to complement classroom learning. Furthermore, the small class size creates a collaborative, highly interpersonal environment for graduate business and management education. We consider assessment as an integral part of the learning process and as such assess students continuously throughout the programme. Assessment may take the form of group work, individual assignments or formal examinations. A project or case study is also a requirement in order to complete the programme.

CORE COURSES

- Logistics Engineering
- Import and Export Management
- Operations and Logistics Management
- Warehouse Management
- Research Methods for Business and Management
- Inventory Management
- Supply Chain Management
- Procurement Management
- Logistics and Supply Chain Project Management
- Research Planning
- Research Project

ELECTIVE COURSES

- Current and Emerging Technologies for LSCM
- Transportation Management
- Big Data Analytics and Supply Chain Management
- Ethics and Corporate Social Responsibility

ENTRY REQUIREMENT

Academic Requirements:

- i. A bachelor's degree in a field or related fields with a Minimum CGPA of 2.5 and to fulfil the International English Language requirements.
- ii. Additional requirements, documentation and assessment may be applicable in compliance with the rules and regulations of governing authorities.

MASTER OF BUSINESS ADMINISTRATION (MBA)



Intakes

January, May and September



Course Duration

2 Years



Course Location

Bangladesh



Course Mode

Full-time

OVERVIEW

The UCSI University MBA programme is specially designed to provide access to higher learning opportunities for both local and international practitioners and professionals. The programme is a practical-based course that incorporates tools, relevant methodologies and provides a systematic approach in making the competition irrelevant. UCSI University incorporates a diverse and exciting blended learning approach by imparting knowledge through workshops, presentations and case studies. UCSI University's MBA programme is supported by a team of highly qualified academicians specialising in various fields and equipped with extensive industry experience. The scope of studies also includes current developments and debates on business and management topics at both the theoretical and applied levels. Graduate students will be encouraged to conduct theoretical exercises on these topics and their relevance to actual practice, in particular, their applicability to small and medium-sized enterprises as well as industries worldwide. Industrial practitioners and corporate consultants will be featured as speakers during the programme. As a graduate programme, the MBA study promotes lifelong learning among learners to prepare them for international employment opportunities, future career development and further research study anywhere in the world.

ABOUT THE PROGRAMME

Programme Details

UCSI University's MBA is a two-year programme with a trimester offering. Those who do not fulfil the requirement of minimum two years relevant work experience will need to undertake the compulsory cooperative placement. Each semester lasts 14 weeks.

- Classes are conducted on weekdays in the evening and daytime for weekends.

Teaching and learning

The dynamic learning process involves various methods. Teaching and learning approaches may include lectures, case analysis, individual or group assignments, examinations, guest speakers, presentations, and seminars. In addition, small class sizes create a collaborative and highly interpersonal environment for the students.

Business Function (Core)

- Financial Accounting and Analysis
- Marketing Management
- Human Resource Management
- Managerial Economics

Business Operation (Core)

- Quantitative Methods
- International Business and Management
- Business Policy and Strategic Management
- Ethics and Corporate Social Responsibility

Business Generation (Core)

- Research Methods for Business and Management*
- Research Planning*
- Master Coursework Project

Business Effectuation (Electives-Select any two)**

- Financial Management and Policy
- Information Technology for Managers
- Organisational Behaviour
- Operations and Logistics Management

Note:

*Prerequisite

**Students should note that not all elective courses will be offered every semester

ENTRY REQUIREMENT

Academic Requirements:

- A bachelor's degree in a field or related fields with a Minimum CGPA of 2.5 and to fulfil the International English Language requirements.
- Additional requirements, documentation and assessment may be applicable in compliance with the rules and regulations of governing authorities.

MASTER OF SCIENCE IN TECHNOPRENEURSHIP



Intakes

January, May and September



Course Duration

2 Years



Course Location

Bangladesh



Course Mode

Full-time



OVERVIEW

In today's globalised and fast-paced world, technology is integral in all aspects – from business to personal. Technology, particularly information technology (IT) is undoubtedly central to creating value and for this reason it continues to warrant a rising share of total investments for many companies. This makes technology a lucrative field, particularly for individuals who are entrepreneurs with a core business in technology.

At the forefront of technology and business, the Institute of Computer Science and Digital Innovation addresses this need through its MSc in Technopreneurship. The programme is the first to be offered by a private institution of higher learning and it received the industry's support when it had the honour of being launched in 2013 by Mr Muhammad Imran Kunalan Abdullah, the talent head of Multimedia Development Corporation (MDeC) – the overseer of MSC Malaysia's rapid growth. UCSI's MSc in Technopreneurship is designed to merge the best of entrepreneurship with the skills needed to harness technology to build internationally-recognised businesses and brands. Through close industry collaborations and feedback, we understand the

importance of hands-on learning and applicable knowledge. If you are looking to tap into the booming technology industry, this programme will serve as your launch pad.

ABOUT THE PROGRAMME

Core Courses

- Research Design and Analysis
- Technopreneurship I
- From Science To Business – Concept in IT
- New Venture Creation
- Developing New High Technology Product and Market Development
- Technopreneurship II
- Venture Capital Financing
- Web-Enabling Technology and Innovative Business Models
- Business Accounting for Decision Making
- Financial Management and Policy in Technopreneurship
- New Venture and Entrepreneurship Marketing
- Entrepreneurship Case Study Project
- Entrepreneurship and Business Planning

ENTRY REQUIREMENT

Academic Requirements:

- i. A bachelor's degree in a field or related fields with a Minimum CGPA of 2.5 and to fulfil the International English Language requirements.
- ii. Additional requirements, documentation and assessment may be applicable in compliance with the rules and regulations of governing authorities.

MASTER IN INTERNATIONAL HOSPITALITY MANAGEMENT



Intakes

January, May and September



Course Duration

2 Years



Course Location

Bangladesh



Course Mode

Full-time



OVERVIEW

This programme is more than giving students the technical know-how and ideal management skills for a rewarding career in the hospitality industry. It is about preparing professionals to be objective-oriented and keeping ahead in leadership, social responsibility and ethical values to drive the industry further and greater. As such, students in this programme will be exposed to research methods, marketing and digital communications for global hospitality businesses, and data analysis interpretation for hospitality research, among others. Ideally, this programme will give students the edge to thrive in various international businesses by espousing the right aptitude towards a global career. If this appeals to you, make UCSI University your choice, and get set to take on the world.



PROGRAMME STRUCTURE

- Research Methods for Hospitality Industry
- International Hospitality Operations and Management
- Marketing and Digital Communications for Global Hospitality Business
- Human Resource Management for Hospitality Industry
- Global Leadership Development for Hospitality Industry
- International Hospitality Innovation and Sustainability Practices
- Finance Management for Hospitality Industry
- Data Analysis Interpretation for Hospitality Research
- Strategic Management and Planning for Hospitality Industry
- Organisational Behaviour for Hospitality Industry
- Global Business Entrepreneurship for Hospitality Industry
- Dissertation Project



ENTRY REQUIREMENT

Academic Requirements:

- A bachelor's degree with a Minimum CGPA of 2.5 and to fulfil the International English Language requirements.
- A bachelor's degree with CGPA below 2.0 requires a minimum of 5 years of work experience in a relevant field and to fulfil the International English Language requirements.
- Additional requirements, documentation and assessment may be applicable in compliance with the rules and regulations of governing authorities.

Photo Gallery



SOFT LAUNCH AT UCSI UNIVERSITY KUALA LUMPUR CAMPUS, MALAYSIA

UCSI University, Malaysia's top-ranked private university, expanded its global presence with the soft launching of its first International Branch Campus in Bangladesh. The Higher Education Minister, Dato' Seri Mohamed Khaled Nordin successfully graced the inaugural event on 03rd Feb 2023 at Le Quadri Hotel, KL.



GRAND LAUNCH OF UCSI UNIVERSITY BANGLADESH BRANCH CAMPUS, DHAKA, BANGLADESH

The Grand Launching of the first ever foreign university branch campus in Bangladesh was held on 1st March, 2023. Esteemed Delegates from Malaysia & Bangladesh in different sectors were present at this ceremony.



ORIENTATION PROGRAMME OF MAY-2023 SEMESTER

The Orientation Programme of May-2023 Semester of UCSI University Bangladesh Branch Campus, was held with the gracious presence of Her Excellency Haznah Md. Hashim, High Commissioner of Malaysia to Bangladesh and other esteemed Malaysian Delegates and Board of Director Members of UCSI University Bangladesh Branch Campus.



ORIENTATION PROGRAMME OF SEPTEMBER-2023 SEMESTER

September 2023 Orientation was held on 15th September, 2023, with the presence of Dato' Peter Ng, Founder and Executive Chairman, UCSI Group as Chief Guest. Respected Delegates from Malaysia & Bangladesh also graced the event.

We are also offering

Faculty of Business and Management

TOP 350 GLOBALLY

PROGRAMMES	CREDIT	DURATION
Bachelor of Financial Economics (Hons)	121	4 Years
Bachelor of Arts (Hons) Accounting and Finance	126	4 Years
Bachelor of Arts (Hons) in Branding and Advertising	120	4 Years
Bachelor of Arts (Hons) in Business Administration	120	4 Years
Bachelor of Arts (Hons) Logistics Management	120	4 Years
Bachelor of Arts (Hons) in Marketing	120	4 Years
Bachelor of Arts (Honours) Supply Chain Operations Management	120	4 Years
Bachelor of Science (Honours) Actuarial Science	121	4 Years
Bachelor of Science (Honours) Actuarial Science and Finance	122	4 Years
Bachelor of Science (Honours) in Finance and Investment	120	4 Years

Faculty of Hospitality and Tourism Management

TOP 100 GLOBALLY

PROGRAMMES	CREDIT	DURATION
Bachelor of Hospitality Administration	122	4 Years

Faculty of Social Sciences and Liberal Arts

TOP 550 GLOBALLY

PROGRAMMES	CREDIT	DURATION
Bachelor of Arts (Hons) in Mass Communication (Marketing)	120	4 Years
Bachelor of Arts (Hons) in Mass Communication (Journalism)	120	4 Years
Bachelor of Arts (Hons) in Mass Communication (Film & Television)	120	4 Years
Bachelor of Arts (Hons) in Psychology	122	4 Years

Faculty of Engineering

PROGRAMMES	CREDIT	DURATION
Bachelor of Electrical and Electronics Engineering with Honours	135	4 Years

Faculty of Computer Science and Digital Innovation

PROGRAMMES	CREDIT	DURATION
Bachelor of Science in Business Information Systems (Honours)	120 (min)	4 Years
Bachelor of Computer Science (Honours)	123	4 Years
Bachelor of Computer Science (Hons) Mobile Computing and Networking	120	4 Years

Faculty of Creative Arts, Design and Architecture

TOP 100 GLOBALLY

PROGRAMMES	CREDIT	DURATION
Bachelor of Arts (Hons) in Multimedia Design	121	4 Years
Bachelor of Arts (Hons) in Fashion Design with Marketing	120	4 Years
Bachelor of Arts (Hons) in Graphic Design	121	4 Years

QS World University Rankings by Faculty 2024

Location Map



Learn More (বিস্তারিত জানুন)

