

UCSI HORIZON

SEPTEMBER 2025





BANGLADESH BRANCH CAMPUS

বিশ্বদূরেন্তে বিশ্ববিদ্যালয়

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**“ Life is like riding a bicycle.
To keep your balance,
you must keep moving.”**

– Albert Einstein



Message from the Pro Vice Chancellor

UCSI University Bangladesh Branch Campus

Assalamualaikum,

To serve as Pro Vice-Chancellor here, in a land of rich culture, with trees that bear precious fruits, and graciously flowing rivers carrying resilient dreams, is a profound honour.

I want to begin by acknowledging the bedrock of dedication upon which we now build. To those who turned a vision into this vibrant reality, Mr Ariful Bari Mojumder, Dato' Peter Ng and Prof. A.K.Enamul Haque, I offer my deepest respect. Every great journey begins not with a step, but with a shared vision. Because knowledge without wisdom is a river without banks—powerful, but with no direction.

We are committed to mentoring students in an environment where creativity and leadership can flourish. Our students are not only to serve the future but to build one.

My vision for UCSI Bangladesh is one where we do not just educate, but elevate.

This is the nation that gave the world Dr. Muhammad Yunus, a Nobel Peace Prize laureate who personified the power of praxis. He didn't just theorize about poverty; he took an innovative idea—microcredit—and used it to create "economic and social development from below," empowering millions.

Following that lead example, let this campus be a sanctuary for ideas and a workshop for the restless imagination. Let us nurture the courage by not only to walk the muddy waters but to turn what we step upon into beautiful and marketable pottery.

A university's true strength is measured in the bonds between its faculty, its staff, and its students. A single thread can be easily broken, but a thousand threads, woven together are unbreakable. Together, we will weave a fabric strong enough to support our highest aspirations.

This vision is not a decree or a command, but rather an invitation—a call to the heart of every person.

To our students, I see in you a boundless potential. You are the inheritors of that same legacy. Be fearless in your questions. Path your childhood dreams into reality.

The journey ahead calls for courage.

The work ahead calls for our brains and hands.

And the future calls for our hearts.

Let us strive to make UCSI University Bangladesh not just a landmark of this nation, but a shining beacon for this nation.

Dhonnobad

Thank you.

Dr. Mohd Kushairi Bin Mohd Rajuddin



Message from the Registrar

UCSI University Bangladesh Branch Campus

Dear Students, Faculty, and Members of the UCSI Community,

Warm greetings and welcome to a new semester at UCSI University Bangladesh.

The beginning of each semester marks a fresh opportunity for growth, discovery, and achievement. To our new students, welcome to the UCSI family – a place where learning goes beyond the classroom and where curiosity, creativity, and character define success. To our returning students, welcome back – your continued dedication and progress inspire the spirit of our academic community.

As we embark on this new academic journey together, I encourage you to approach your studies with enthusiasm, integrity, and perseverance. Make the most of the resources, guidance, and support available to you – from your lecturers, mentors, and administrative teams – who are all committed to help you towards success.

Let this semester be one of the meaningful engagement, collaboration, and personal development. Together, let us continue to strengthen the vibrant academic culture that makes UCSI University Bangladesh a place of excellence and opportunity. Wishing you all a productive and fulfilling semester ahead.

Warm regards,



Professor Shah Samiur Rashid, PhD

Editorial

With great delight, I welcome you to the September Semester edition of UCSI Horizon. Each issue of this magazine is a reminder of how vibrant, thoughtful, and talented our student body truly is. Here, creativity meets curiosity, and individual voices come together to form a collective narrative of who we are as a community.

This edition once again celebrates the diversity of perspectives that shape our Bangladesh Branch Campus. The poems, stories, articles, reflections, and visual art featured in these pages are not merely academic or creative exercises; they are expressions of lived experience, personal imagination, intellectual engagement, and heartfelt emotion. They show us how our students perceive the world and how they aspire to shape it.

I extend my sincere appreciation to the faculty members who continue to guide, mentor, and encourage students to express themselves with clarity, courage, and sincerity. Your support remains the backbone of this publication. My gratitude also goes to every member of the editorial and design team, whose commitment ensured that each contribution found its rightful place.

To our students: UCSI Horizon is yours. It is a space for your stories, your dreams, your questions, and your truths. May you continue to write boldly, create passionately, and engage thoughtfully. Your voices matter, and they deserve to be heard.

Let this issue inspire us all to keep learning, sharing, and growing together.



Ms Mashiat Noor Prapti

Lecturer, Faculty of Social Sciences and Liberal Arts
UCSI University Bangladesh Branch Campus

Message from Club President (Creative & Performing Arts)

As we open another chapter of UCSI Horizon, I'm reminded of how creativity and collaboration continue to define our university community. Every issue of this magazine reflects not only the words on its pages but the spirit, curiosity, and imagination that thrive within our campus.

UCSI Horizon is more than a collection of poems, essays, and artworks; it is a space where voices unite, where ideas take shape, and where each piece tells a story that deserves to be heard. Through the pages ahead, you will find reflections of our shared experiences, perspectives, and dreams as students navigating learning, growth, and discovery together.

This issue would not be possible without the effort and enthusiasm of every contributor who chose to share a part of themselves through their work. Your creativity fuels the heartbeat of this magazine and reminds us that inspiration often comes from within and around us, from conversations, observations, and the courage to express freely.

To every reader, may this edition remind you that your voice matters too. Keep writing, questioning, and creating. The world always needs more stories, and yours might just be the next one worth telling.

Here is to another wonderful issue and to all the ideas still waiting to unfold.



Saba Khandakar
Student Editor, UCSI Horizon
ID: 1702400121
UCSI University Bangladesh Branch Campus

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I GET YOU

I GET YOU, TRUST ME, I GET YOU
I UNDERSTAND YOU JUST PERFECTLY
IT'S BECAUSE I GET YOU I DON'T WANT TO
I DON'T WANT TO UNDERSTAND YOU
I JUST DON'T WANT TO
BUT BECAUSE I GET YOU I CAN'T
I CAN'T SCREAM, DISAGREE, OR BE DISAPPOINTED
IT'S BECAUSE I GET YOU
I CAN NOT BE IRRATIONAL, I CAN NOT BE CALLOUS
AND CARELESS AS YOU
I HAVE TO BE CALM AND CONSIDERATE
I CAN'T BE MAD AT YOU,
I CAN'T BE UPSET WITH YOU
ALL BECAUSE I GET YOU.



Naba Ali Ayesha

May 2023 Semester

Bachelor of Arts in Mass Communication

The Refrain Of Liberation



Tasnia Binta Rahman

January 2024 Semester

Bachelor of Computer Science

More Than Our Mistakes

we are not the aftermath of every wrong turn
or the ghost of words we should've swallowed,
not even the bruises we gave ourselves in silence.

regret is loud, yes,

but it doesn't get to narrate the whole story.

we are not just splinters held together by guilt,
not just a patchwork of apologies we never sent.

we are still becoming something, quietly,
deliberately,

even when no one's watching.

some nights, the past grips like a throat,
tight and certain.

it names us by our worst moments,
then calls it truth.

but still, we wake and we move.

we try to be softer than we could.

we need space to step forward
without dragging the rusted weight of what we did.

we are not just the wreckage,
we are the rebuilding, the reaching,
the hand extended back to ourselves.

we are the next choice, and the one after that.
the kindness not yet given, the peace not yet made.



Abida Afsara Golondaz

January 2025 Semester
Bachelor of Arts in Mass Communication

Twilight Blossom Lake



Mohammed Sadek
September 2025 Semester
Bachelor of Business Administration

Mere Vessels

'We are mere vessels of greed.'
Why do we seek refuge in them?
In the name of discipline, we sell our authority.
In the name of survival, we drown our instinct.
In the name of conformity, we trade our souls.

Being an escapist feels easy,
Until, in the sanctum of thoughts we meet our unspoken self.
As we choose the gentler ruins, softer lie.
As we choose the hidden tremors,
As we choose the lingering thorns.

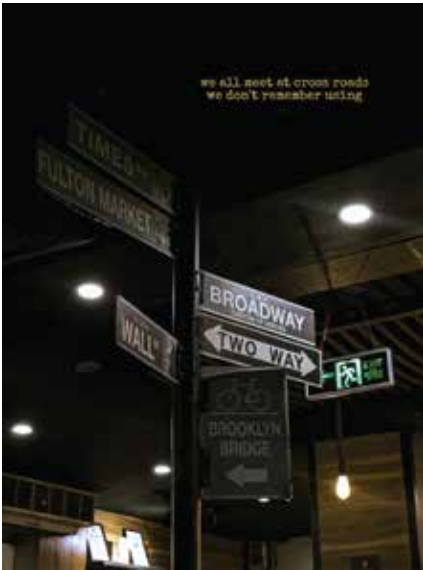
Feed our unkempt souls with borrowed warmth,
dreams of miserable muse.
Leaving us emptier than before,
When the haze fades,
we're left again with nothing except the tag written as 'possibilities'.



Sageena Afroz Bhuiyan

September 2025 Semester
Bachelor of Arts in Mass Communication

Life in a nutshell



Sabian Ahmed

September 2025 Semester

Bachelor of Business administration

The New Colonialism: How Social Media Shapes Bangladeshi Culture

In our daily lives we see people with a phone in their hands and scrolling through social media applications for hours on end. In fact, 52.9 million people in our country are active social media users. Among these people, youths are mostly active, spending 5-8 hours on digital devices every day. Naturally they are exposed to different kinds of culture, mainly Western and Korean. So, what does this mean?

For many young people, trends aren't just entertainment but crucial identity markers. From fashion to lifestyle, our feeds are flooded with Western and Korean ideals of beauty and behavior. Teens are lip-syncing to Western songs, copying Korean makeup trends, and using slang borrowed from American influencers. Dressing or behaving like they are a part of a different country, that's not Bangladesh. While engaging in global culture isn't harmful the problem lies in their perception of our own culture. Traditional clothing, accents, or even Bangla language content often gets dismissed as "cringe" or "backward" compared to polished Western aesthetics. These days youths can speak in English more easily than their native tongue, the Bangla language. They even mix English words while speaking in Bangla.

Most people are more focused on Western media such as music, movies and pop culture while traditional forms of self-expression such as, folk music, indigenous crafts, and rural storytelling struggle to find relevance among audiences trained to scroll past anything that isn't trendy.

However, there are still young Bangladeshi people that are promoting local music, clothing and art. Some digital activists call for "cultural sustainability", preserving local identity while engaging with the world.

If our youths forget the elements of our culture, it will slowly but surely get erased. So, we need to remind ourselves of our identity when we consume different media.

However, there are still young Bangladeshi people that are promoting local music, clothing and art. Some digital activists call for “cultural sustainability”, preserving local identity while engaging with the world.

If our youths forget the elements of our culture, it will slowly but surely get erased. So, we need to remind ourselves of our identity when we consume different media.



Tahsin Nawar

January 2025 Semester

Bachelor of Arts in Mass Communication

Student Event Photo Album

Student Affairs and Alumni at UCSI University Bangladesh Branch Campus play a pivotal role in organizing vibrant and engaging events that enrich the student experience and strengthen the alumni community. These events range from academic workshops, cultural festivals, and sports tournaments to career fairs and alumni networking sessions. By fostering collaboration and a sense of belonging, these initiatives not only celebrate student talent but also provide a platform for mentorship and professional growth through meaningful interactions.



Campus Brand Ambassador



July Uprising Commemoration



July Uprising Commemoration



Flavor Founders



Campus Cricket Cup



Trivia.exe



Photography Workshop



Industrial Visit (BMTF, Gazipur)



Billiards Competition



Branding Competition



Shakespeare Play



Outdoor Sports Carnival



UCSI Foosball Championship



Lenscraft



Trivia Wars



World Games Festival

Academic Calendar 2025 General Programmes for Students September-December 2025

September				October			
Week	Date	Day		Week	Date	Day	
	1	Mon		3	1	Wed	Durga Puja
	2	Tue			2	Thu	
	3	Wed			3	Fri	
	4	Thu			4	Sat	
	5	Fri		5	Sun		
	6	Sat	Provisional Result Publication (2025-05)	6	Mon		
	7	Sun		4	7	Tue	
	8	Mon	Application of Supplementary Exam and Re-evaluation of marks		8	Wed	
	9	Tue			9	Thu	
	10	Wed	Application for Supplementary Exam Ends		10	Fri	
	11	Thu	Timetable Notification for Supplementary Exam		11	Sat	
	12	Fri		12	Sun		
	13	Sat		13	Mon		
1	14	Sun	Class Commencement/ Supplementary Exam Begins	5	14	Tue	
	15	Mon			15	Wed	Mid-term exam admit card distribution begins
	16	Tue			16	Thu	
	17	Wed			17	Fri	
	18	Thu	Last day of Admission		18	Sat	
	19	Fri		19	Sun		
	20	Sat	Supplementary Exam Ends	20	Mon		
2	21	Sun	Last Day of Payment (50 %)	6	21	Tue	
	22	Mon			22	Wed	Last Day of Payment (75 %) / Mid-term exam Admit Card Distribution Ends
	23	Tue			23	Thu	
	24	Wed			24	Fri	
	25	Thu			25	Sat	
	26	Fri		26	Sun	Mid term Exam Begins	
	27	Sat	Add/ Drops Ends Without Fine.	27	Mon		
3	28	Sun		7	28	Tue	
	29	Mon			29	Wed	
	30	Tue	Last Day - Transfer Programme & Deferment; Last Day - Add / Drop Course(s) with penalty		30	Thu	
					31	Fri	

BD Public Holiday

Note: Course Selection for SEP 2025 Intake/ IIS Training/ Outlook Access on 30th August 2025;
New Students will be allowed to complete Course Selection individually or by Group even before 30th August 2025.

Academic Calender 2025 General Programmes for Students September-December 2025

November				December			
Week	Date	Day		Week	Date	Day	
7	1	Sat	Mid Term Exam Ends	12	1	Mon	
8	2	Sun			2	Tue	
	3	Mon			3	Wed	
	4	Tue			4	Thu	
	5	Wed			5	Fri	
	6	Thu			6	Sat	Course Selectoin (2026-01) Ends
9	7	Fri		7	Sun		
	8	Sat	MID Sem Exam Result Publish and Consultation	8	Mon		
	9	Sun		9	Tue		
	10	Mon		10	Wed	Final Exam Admit card distribution begins	
	11	Tue		11	Thu		
	12	Wed		12	Fri	Class Ends	
	13	Thu		13	Sat	Study Week Begins	
	14	Fri		14	14	Sun	
15	Sat	Last Day of Course Withdrawal	15		Mon		
10	16	Sun			16	Tue	Victory Day
	17	Mon			17	Wed	
	18	Tue			18	Thu	Last Day of Payment (100%) / Final exam Admit Card Distribution ends
	19	Wed			19	Fri	Study Week Ends
	20	Thu		20	Sat	Final Exam Begins	
	21	Fri		15	21	Sun	
22	Sat		22		Mon		
11	23	Sun	Course Evaluation Begins		23	Tue	
	24	Mon			24	Wed	
	25	Tue			25	Thu	Christmas
	26	Wed			26	Fri	Final Exam Ends
	27	Thu			27	Sat	
28	Fri		16	28	Sun		
29	Sat	Course Evaluation Ends		29	Mon		
12	30	Sun		Course Selectoin (2026-01) Begins	30	Tue	
					31	Wed	





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